



Supply Chain Digitalization Conference & Exhibition 2025

Sept 29 - 30, 2025 | Houston, TX, USA

Leveraging The Technology Innovation and Digital Revolutions

Our previous & current sponsors/partners:



ABOUT CONFERENCE

The Supply Chain Digitalization Conference 2025 brings together supply chain & technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain & Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments & best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of "visibility" in understanding & navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities & leverage technological advancements, enabling businesses to establish transparent & interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, & technological challenges within supply chain & procurement operations

CONFERENCE PROGRAM KEY TOPICS

- | | |
|--|---|
| 1 Digital Twins: The Intelligent Mirror of Modern Supply Chains | 6 Hyper-Automation and Smart Warehousing |
| 2 End-to-End Supply Chain Synchronization | 7 Risk Management & Service Excellence |
| 3 Supply Chain as a Service (SCaaS) | 8 Green Logistics & Net-Zero Supply Chain Strategies |
| 4 Best practices and Case Studies | 9 Strategic Cost Optimization |
| 5 Sustainable & Resilient Supply Chains | 10 Building Intelligent and Adaptive Supply Networks |

SPONSORS & PARTNERS

Platinum Sponsor



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Session Sponsor



FEATURED SPEAKER



Mac Sullivan
Head of technology & digital promotion
NNR Global Logistics USA



Erin San Cristobal
Principal Solution Engineer
Oracle



Jasinski Piotr
Global Senior Manager Digital & Supply Chain Excellence
Carlsberg Group



Meri Stevens
Worldwide Vice President Supply Chain - Consumer Health & Deliver
Johnson & Johnson



Mike Deangelis
Head of Ocean Senior Director, International Solutions
FourKites, INC



Michael Eichstedt
Lead Logistics & Transport Management
Accenture



Lars Karlson
Global Head of Trade & Customs Consulting Maersk
Maersk



Walaa Maher
Head of SC&L - Supply Chain & Logistics
RAK Ceramics



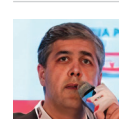
Christoph Rasewsky
Business Global Container Sector Lead
American Bureau of Shipping



Lordt Becklines
Sr Manager, Cross Border Programs, Worldwide Reverse Logistics Services
Amazon



Len Pannett
President UK - Council of Supply Chain Management Professors
UK Ministry of Defence



Vikram Idnani
President - Chief Information Officer
Landmark Group

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

350+
Attendees

24+
Technical
Speakers

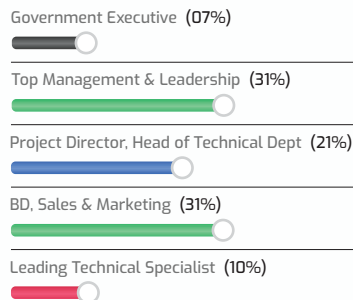
15+
Sponsors &
Exhibitors

250+
Companies

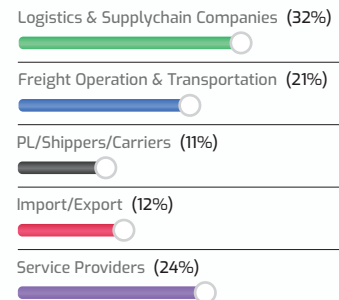
25+
Countries

45+
Media Partners

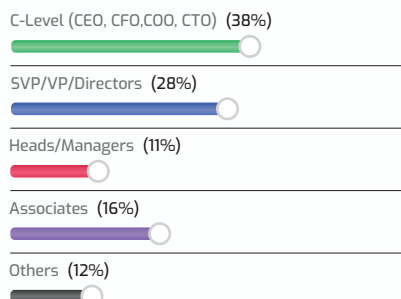
ATTENDEE JOB PROFILES (%)



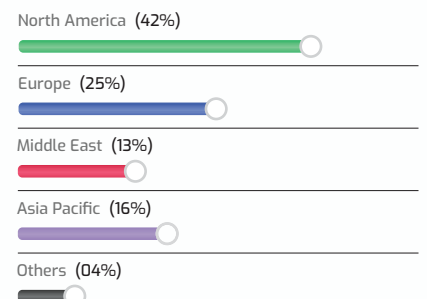
ATTENDING COMPANIES (%)



ATTENDEE SENIORITY LEVEL (%)



INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



Alfonso Ortiz
Supply Chain & Logistics
Business Dev. Professional

ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

AMONG REGULAR PARTICIPANTS



What can you expect?


Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

Day 1
Monday, Sept 29, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking




09:00

Available Session


09:30

Autonomous Warehouse Intelligence: How Agentic AI Can Transform Operations Through Self-Directed Inventory, Picking, and Maintenance Decision-Making

- Define agentic AI capabilities and differentiate from traditional automation, highlighting autonomous decision-making and multi-step task execution in warehouse environments
- Demonstrate intelligent inventory management agents that autonomously optimize stock levels, predict demand patterns, and coordinate replenishment across multiple systems
- Explore autonomous picking optimization where AI agents dynamically route workers, adjust workflows in real-time, and self-correct based on operational feedback.
- Present predictive maintenance agents that monitor equipment health, schedule repairs proactively, and coordinate maintenance activities without human intervention



Prashanthh Cecil
General Manager, Amazon INC



10:00

Creating a Quantum Supply Chain in a World of Digitization

- Explore how quantum computing and machine learning converge to enhance supply chain decision-making, enabling real-time scenario planning, risk sensing, and ultra-accurate forecasting beyond classical systems.
- Unpack the transition from digital twins to quantum-infused networks, including infrastructure readiness, use case prioritization, and the role of AI agents in SIOP and demand planning.
- Discuss strategic pathways to adoption for supply chain leaders, including pilot programs, talent development, and aligning quantum innovation with operational and sustainability goals.




Darrell Culpepper
Director of SIOP, Integra Mission Critical




10:30

From Ideas to Impact: Turning AI Exploration into Customer-Centric Innovation

- Moving from exploring and testing AI uses cases to customer centric product development – the rationale for the shift illustrated with a case
- Shifting from inside-out to outside-in – embedding the shift into product development and linking technology and the business closer together
- Engaging representative customers with the right mindset in product discovery and prototyping – and assessing customer maturity
- Listening closely to customers – and fostering openness to customer responses to avoid bias
- Celebrating failing fast early – stopping projects with problems not worth solving




Lars Kierkegaard
Global Market Innovation Lead, Maersk




11:00

An Overview Of The Evolving Data-Connected Global Shipping And Trade Ecosystem, And How To Simplify Your Strategic Product Decision-Making.

- Explore market examples around new business models, partnerships, and new sources of data that drive applications.
- Highlight an example on tech implementation efforts around what has been seen as working, and what has not.
- Share considerations from the tech maker and buyer perspective towards engaging with a process that delivers unique business insight, useful for product development or implementation decision-making



Sal Yazbeck
CEO, Clear Analysis



11:30

Beyond Tech: A Real-World Supply Chain Digital Journey from Inside Manufacturing

- Digital Transformation Is a Leadership Journey—Not Just a Tech Shift:
- Based on my recent article “Beyond Tech: Why the Hardest Part of Digital Transformation Is Leadership,” I will share why the success of digitization efforts hinges far more on culture, mindset, and cross-functional trust than on the tools themselves. I'll discuss how transformation stalls when organizations focus on systems over people—and how to unlock real momentum by leading change with clarity and credibility.
- What Really Matters in Digital Solutions—Through the Eyes of the End User:
- I'll take the audience inside the plant—highlighting what makes digital tools actually valuable to operators, engineers, and supply chain leaders. I'll share lessons on how to design and scale systems that drive measurable business results (e.g., throughput, waste elimination, and responsiveness), while staying simple, intuitive, and cost-accessible enough to secure executive buy-in and widespread adoption.



Loi Gomaa
Director of Digital Supply Chain Transformation & Performance Excellence, Procter and Gamble



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

How Organization Design Enables Technology Innovation - The Importance of Strategic Alignment and Cross-Functional Collaboration

- The potential of advanced technology solutions is indisputable; however, the supply chain organization must be structured correctly to achieve expected benefits and mitigate key risks"
- We will explore how supply chain organizations can accelerate technology innovation, address data quality, and ensure information protection through improved organizational visibility, alignment, and decision making
- We will review practical organization examples and leading practices that companies can leverage to address issue such as long lead time visibility , material availability , critical spare parts identification and inventory optimization




Jason Davis
Partner, ScottMadden




13:30

Building AI Roadmaps in Supply Chain Using Customer Search Analytics to Drive Forecasting, Fulfillment, and Efficiency

- Learn how customer search behavior can be translated into actionable signals to improve demand forecasting and optimize end-to-end supply chain decisions
- Understand how to build an AI roadmap that aligns with your organization's business priorities, data maturity, and real-world operational constraints
- Explore case studies on how search analytics have helped reduce stockouts, improve inventory placement, and shorten lead times using predictive AI models



Aravind Guduru
Product Manager – Technical, Amazon



14:00

Available Session

NETWORKING BREAK

14:30 [30 Min]

15:00

Available Session

15:30

Available Session

16:00

Available Session

END OF DAY 1

Day 2
Tuesday, Sept 30, 2025

Sponsored Sessions Booked Sessions Available Sessions

07:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Ahead of Supply Chain: Network Design Optimisation

- Due to significant disruptions over the past decade that exposed the vulnerabilities of global supply chains, many industries are rethinking their strategies by incorporating AI-powered supply chain solutions and automation technologies.
- These innovations help businesses become more customer-centric, agile, resilient, and sustainable.
- The adoption of such technologies is enabling real-time visibility into supply chain operations, allowing for the early detection of potential disruptions and the use of optimization models to support decision-making through multiple planning scenarios.
- In this presentation, I will present a real case study from industries in Colombia that have successfully navigated these challenges.



Yeri Juliana Villamizar Leon
Lider Planning BOSC – Business and Operation Supply chain, **Cargill**



10:00

Available Session

10:30

Available Session


11:00

Available Session


11:30

Building Intelligent Supply Chains with AI

- Many enterprises overspend on AI by focusing on the tools themselves rather than the intended outcomes and associated business impact.
- AI allows supply chain leaders to proactively mitigate disruptions across the supply chain, cutting costs and enabling sustainable growth.
- By systematically evaluating use cases and building a scalable data & AI infrastructure, leaders maximize return on investment and speed-to-value.



Christopher Andrassy
Co-Founder and CEO, **Astral Insights**




LUNCH AND NETWORKING BREAK

12:00 [1 Hour]


13:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Topic - 2
- Topic - 3




Christopher Donaleski
OD Consulting, Strategic Advisor, **AI Advisory Group**




13:30

AI and Computer Vision: Revolutionizing Safety Monitoring and Incident Reporting in Supply Chain Management

- Session details along with key topics will be updated soon
- Topic - 2
- Topic - 3



Stephen Ojii
CEO, **MES**



14:00

Available Session


NETWORKING BREAK

14:30 [30 Min]


15:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Topic - 2
- Topic - 3



Julian Popp
Senior Manager, **MHP – A Porsche Company**



15:30

Gamifying Procurement: How Tabletop Simulations Are Revolutionizing Supply Chain Learning

- Experiential Learning Over Traditional Training: How interactive tabletop games foster deeper understanding of procurement dynamics, negotiation, and supplier relationship management.
- Driving Team Collaboration & Decision-Making: Real-time simulations help participants experience the impact of procurement decisions under pressure, enhancing strategic thinking.
- Adoption Across Organizations: Case examples of how procurement teams are using gamified formats to train, engage, and upskill professionals in a more impactful way.




Yasir Abu Muhammad
Facilitator | Specialist in Customized Simulation Games for Procurement & Supply Chain, **BoredroomX**



16:00

From Vision to Execution: Leading AI-Powered Digital Transformation Across Global Supply Chains for Sustainable Growth

- Leveraging AI to drive smarter planning, forecasting, and sustainability decisions
- Aligning digital strategy with business goals and operational realities
- Leading cross-functional teams through AI-enabled supply chain change



Akin Oni
CEO & Managing Partner, **Eftex Group**



END OF DAY 2

SPEAKING OPPORTUNITIES

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

Sanket Macwan
sanket.macwan@ptnevents.com

Misbah Shaikh
misbah.shaikh@ptnevents.com

PTN Events Team
info@ptnevents.com



Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.



Super Early Bird
SOLD OUT

USD \$799



Early Bird
Window closing on Aug 20, 2025

USD \$899



Regular Pass
Window closing on Sep 29, 2025

USD \$999

Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10%
GROUP OF 2

15%
GROUP OF 3

20%
GROUP OF 5

Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

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Chris Lee
chris.lee@ptnevents.com

Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
BRANDING & PROMOTIONS					
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

EXHIBITION FLOOR PLAN

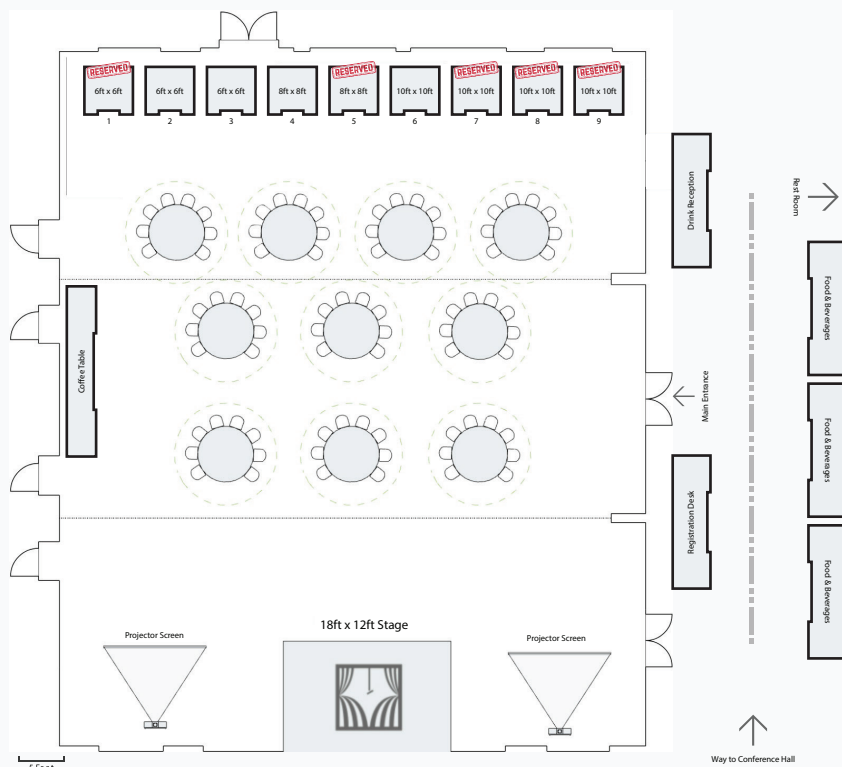


Exhibit Booths
 #6,7,8,9 - 10ft x 10ft Booth
 #4,5 - 8ft x 8ft Booth
 #1,2,3 - 6ft x 6ft Booth

Each Booth to have
 (2) Banquet Chairs
 (1) 6ft Table OR (1) Round High Top

ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



Supply Chain Visibility
 Conference and Exhibition 2025



Container Shipping
 Conference and Exhibition 2025

Production Team

Sanket Macwan
 Conference Producer
sanket@ptnevents.com

Misbah Shaikh
 Conference Producer
misbah.shaikh@ptnevents.com

Sponsorship & Media Team

Chris Lee
 Sponsorship & Media Director
chris.lee@ptnevents.com

Sarah Jones
 Assistant Sponsorship Director
sarah.jones@ptnevents.com

Delegate Registration

Ryan Murphy
 Delegate Sales Manager
ryan.murphy@ptnevents.com

Henry Stewart
 Delegate Sales Manager
henry.stewart@ptnevents.com

General Inquiries

Support Team
info@ptnevents.com

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