



Supply Chain Digitalization Conference & Exhibition 2025

Sept 29 - 30, 2025 | Houston, TX, USA

Leveraging The Technology Innovation and Digital Revolutions



Our previous & current sponsors/partners:



ABOUT CONFERENCE

The Supply Chain Digitalization Conference 2025 brings together supply chain & technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain & Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments & best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of "visibility" in understanding & navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities & leverage technological advancements, enabling businesses to establish transparent & interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, & technological challenges within supply chain & procurement operations

CONFERENCE PROGRAM KEY TOPICS

-  Cost-saving Opportunities & Initiatives
-  Incorporate sustainability
-  Bridge the Supply Chain Gap
-  Best Practices & Case Studies
-  Investment Scenario
-  Alignment of Talent Strategy
-  Risk Management & Service Excellence
-  Opportunities and Challenges
-  Accelerating Digitalization

SPONSORS & PARTNERS

Platinum Sponsor



Gold Sponsor



Session Sponsor



FEATURED SPEAKER



Mac Sullivan
Head of technology & digital promotion
NNR Global Logistics USA



Erin San Cristobal
Principal Solution Engineer
Oracle



Jasinski Piotr
Global Senior Manager Digital & Supply Chain Excellence
Carlsberg Group



Meri Stevens
Worldwide Vice President Supply Chain - Consumer Health & Deliver
Johnson & Johnson



Mike Deangelis
Head of Ocean Senior Director, International Solutions
FourKites, INC



Michael Eichstedt
Lead Logistics & Transport Management
Accenture



Lars Karlson
Global Head of Trade & Customs Consulting Maersk
Maersk



Walaa Maher
Head of SC&L - Supply Chain & Logistics
RAK Ceramics



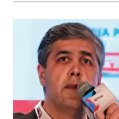
Christoph Rasewsky
Business Global Container Sector Lead
American Bureau of Shipping



Lordt Becklines
Sr Manager, Cross Border Programs, Worldwide Reverse Logistics Services
Amazon



Len Pannett
President UK - Council of Supply Chain Management Professors
UK Ministry of Defence



Vikram Idnani
President - Chief Information Officer
Landmark Group

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.

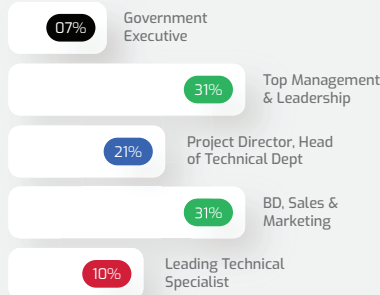


COMPANY SIZE

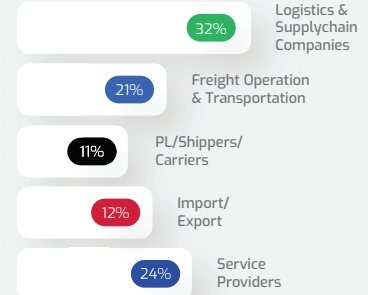
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

350+ Attendees	24+ Technical Speakers	15+ Sponsors & Exhibitors
250+ Companies	25+ Countries	45+ Media Partners

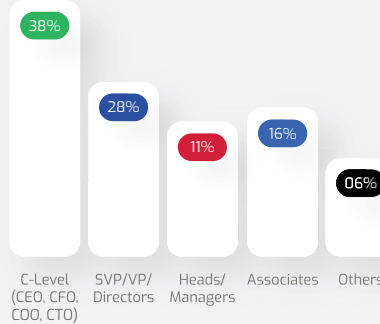
ATTENDEE JOB PROFILES (%)



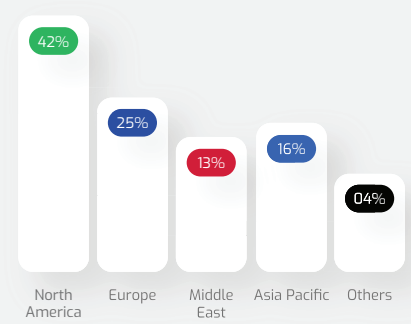
ATTENDING COMPANIES (%)



ATTENDEE SENIORITY LEVEL (%)



INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



Alfonso Ortiz
Supply Chain & Logistics Business Dev. Professional

ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

AMONG REGULAR PARTICIPANTS



What can you expect?


Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

Day 1

Monday, Sept 29, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30
Registration & Refreshment Networking




09:00
Available Session

9:30
Available Session


10:00
Available Session

10:30
TBA

- Topic - 1
- Topic - 2
- Topic - 3



Josh McNenny
Coordinator, Jarrett Logistics Systems Inc



JARRETT
LOGISTICS | TRANSPORTATION | WAREHOUSING | FLEET

11:00
Available Session

11:30
Available Session

LUNCH AND NETWORKING BREAK 12:00 [1 Hour]

13:00
How Organization Design Enables Technology Innovation - The Importance of Strategic Alignment and Cross-Functional Collaboration

- The potential of advanced technology solutions is indisputable; however, the supply chain organization must be structured correctly to achieve expected benefits and mitigate key risks"
- We will explore how supply chain organizations can accelerate technology innovation, address data quality, and ensure information protection through improved organizational visibility, alignment, and decision making
- We will review practical organization examples and leading practices that companies can leverage to address issue such as long lead time visibility , material availability , critical spare parts identification and inventory optimization



Jason Davis
Partner, ScottMadden



scottmadden
MANAGEMENT CONSULTANTS

13:30
Available Session

14:00
Available Session

NETWORKING BREAK 14:30 [30 Min]

15:00
The Digital Supply Chain: Building a Resilient and Digital Integrated Ecosystem

- Data as the backbone of digital supply chains – achieving end-to-end standardized data integration for improved decision-making.
- Digitalization through multiple lenses – customer, business, and operations.
- The role of Digital Operational Technologies – integrating digital tools to operational flows
- Building a digital ecosystem – fostering trust and transparency among partners through interconnected platforms.



Chacko Verghese
Senior Vice-President, IT, FedEx Corporation



FedEx

15:30
Available Session

16:00
Available Session

END OF DAY 1

Day 2

Tuesday, Sept 30, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Ahead of Supply Chain: Network Design Optimisation

- Due to significant disruptions over the past decade that exposed the vulnerabilities of global supply chains, many industries are rethinking their strategies by incorporating AI-powered supply chain solutions and automation technologies.
- These innovations help businesses become more customer-centric, agile, resilient, and sustainable.
- The adoption of such technologies is enabling real-time visibility into supply chain operations, allowing for the early detection of potential disruptions and the use of optimization models to support decision-making through multiple planning scenarios.
- In this presentation, I will present a real case study from industries in Colombia that have successfully navigated these challenges.



Yeri Juliana Villamizar Leon
Lider Planning BOSC – Business and Operation Supply chain, **Cargill**



10:00

Available Session

10:30

Leading Change in Supply Chain Digitalization: Building Human Capabilities for Successful Digital Transformation

- Introduction: The human dimension of supply chain digitalization and why technical solutions alone fail to drive sustainable transformation.
- Creating a Change-Ready Culture: Strategies for developing change champions, fostering continuous learning, and building organization-wide digital capabilities through targeted training programs.
- Implementation Blueprint: Practical framework for assessing organizational readiness, addressing resistance patterns, and tracking team engagement through change management milestones.
- Conclusion: Key takeaways for sustainable change management and preparing teams for ongoing digital evolution



Allison C. Ulrich
Founder & Chief Executive Officer, **Potentiate OS**

11:00

Available Session

11:30

Building Intelligent Supply Chains with AI

- Many enterprises overspend on AI by focusing on the tools themselves rather than the intended outcomes and associated business impact.
- AI allows supply chain leaders to proactively mitigate disruptions across the supply chain, cutting costs and enabling sustainable growth.
- By systematically evaluating use cases and building a scalable data & AI infrastructure, leaders maximize return on investment and speed-to-value.



Christopher Andrassy
Co-Founder and CEO, **Astral Insights**



LUNCH AND NETWORKING BREAK

12:00 (1 Hour)

13:00

Available Session

13:30

TBA

- Topic - 1
- Topic - 2
- Topic - 3



Jim Claunch
Digital Transformation Thought Leader, **Bain & Company**



14:00

Available Session

NETWORKING BREAK

14:30 (30 Min)

15:00

TBA

- Topic - 1
- Topic - 2
- Topic - 3



Julian Popp
Senior Manager, **MHP – A Porsche Company**



15:30

Available Session

16:00

Available Session

END OF DAY 2

SPEAKING OPPORTUNITIES

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

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Noah Scott
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PTN Events Team
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Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.



Super Early Bird
SOLD OUT

USD \$799



Early Bird
Window closing on Mar 05, 2025

USD \$899



Regular Pass
Window closing on May 01, 2025

USD \$999

Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10%
GROUP OF 2

15%
GROUP OF 3

20%
GROUP OF 5

Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



Sponsorship & Media Team

Chris Lee
chris.lee@ptnevents.com

Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

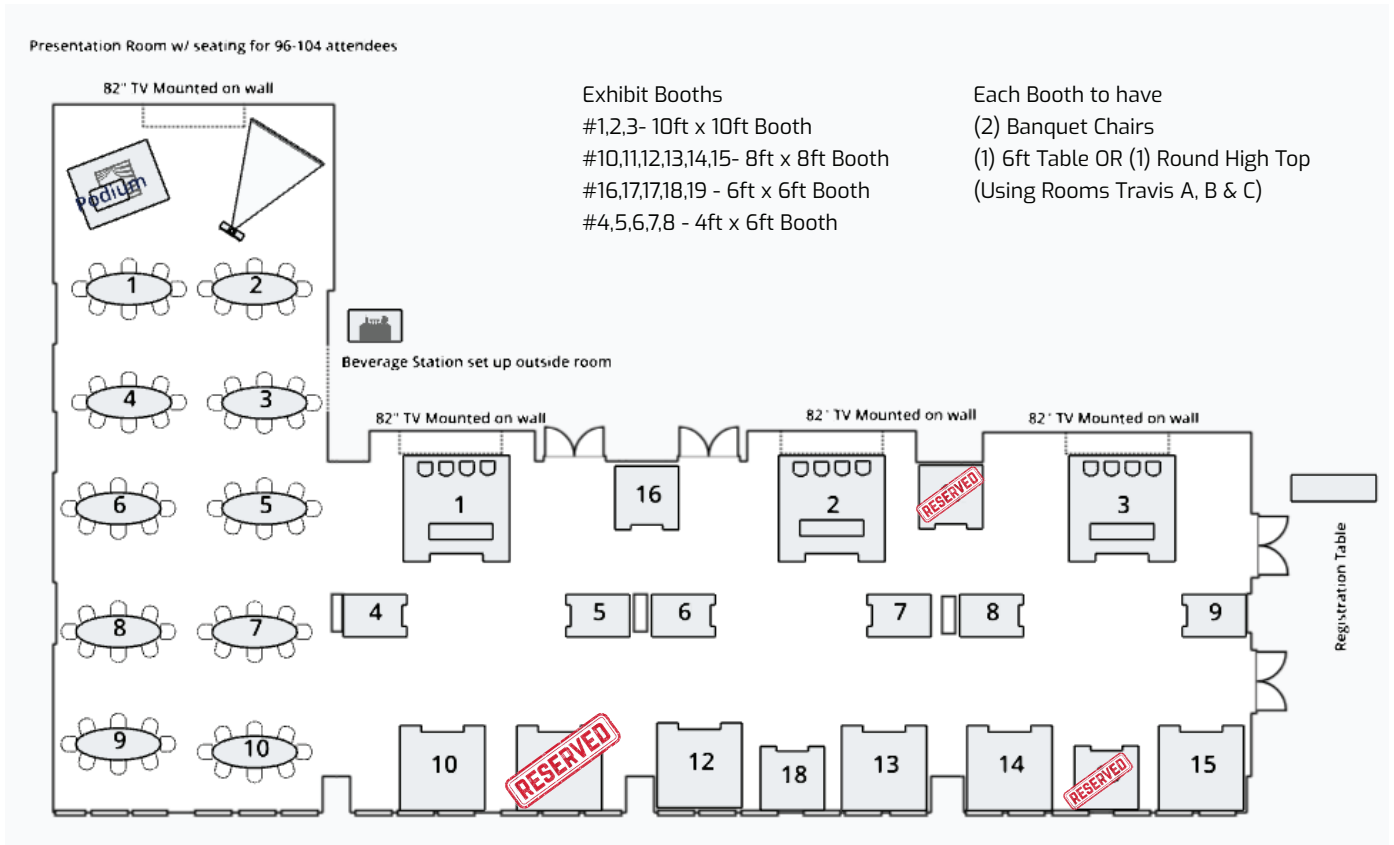
Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

EXHIBITION FLOOR PLAN



ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



Supply Chain Visibility
Conference and Exhibition 2025



Container Shipping
Conference and Exhibition 2025

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Managed & Organized by **ptn events**