



# Supply Chain Digitalization Conference & Exhibition 2025

Sept 29 - 30, 2025 | Houston, TX, USA

Leveraging The Technology Innovation and Digital Revolutions



Our previous & current sponsors/partners:



## ABOUT CONFERENCE

The Supply Chain Digitalization Conference 2025 brings together supply chain & technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain & Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments & best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of "visibility" in understanding & navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities & leverage technological advancements, enabling businesses to establish transparent & interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, & technological challenges within supply chain & procurement operations

## CONFERENCE PROGRAM KEY TOPICS

-  Cost-saving Opportunities & Initiatives
-  Incorporate sustainability
-  Bridge the Supply Chain Gap
-  Best Practices & Case Studies
-  Investment Scenario
-  Alignment of Talent Strategy
-  Risk Management & Service Excellence
-  Opportunities and Challenges
-  Accelerating Digitalization

## SPONSORS & PARTNERS

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## FEATURED SPEAKER



**Mac Sullivan**  
Head of technology & digital promotion  
**NNR Global Logistics USA**



**Erin San Cristobal**  
Principal Solution Engineer  
**Oracle**



**Jasinski Piotr**  
Global Senior Manager Digital & Supply Chain Excellence  
**Carlsberg Group**



**Meri Stevens**  
Worldwide Vice President Supply Chain - Consumer Health & Deliver  
**Johnson & Johnson**



**Mike Deangelis**  
Head of Ocean Senior Director, International Solutions  
**FourKites, INC**



**Michael Eichstedt**  
Lead Logistics & Transport Management  
**Accenture**



**Lars Karlson**  
Global Head of Trade & Customs Consulting Maersk  
**Maersk**



**Walaa Maher**  
Head of SC&L - Supply Chain & Logistics  
**RAK Ceramics**



**Christoph Rasewsky**  
Business Global Container Sector Lead  
**American Bureau of Shipping**



**Lordt Becklines**  
Sr Manager, Cross Border Programs, Worldwide Reverse Logistics Services  
**Amazon**



**Len Pannett**  
President UK - Council of Supply Chain Management Professors  
**UK Ministry of Defence**



**Vikram Idnani**  
President - Chief Information Officer  
**Landmark Group**

## CONFERENCE IN NUMBERS

### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.

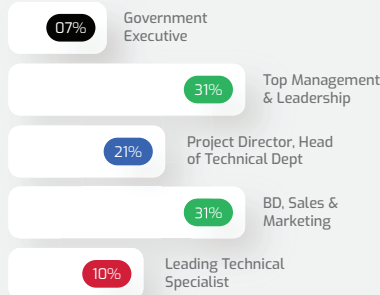


### COMPANY SIZE

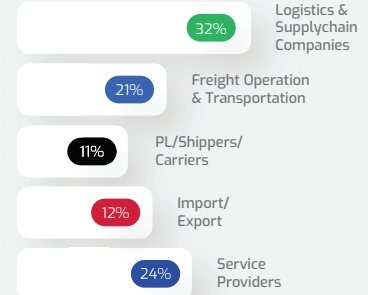
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

<b>350+</b> Attendees	<b>24+</b> Technical Speakers	<b>15+</b> Sponsors & Exhibitors
<b>250+</b> Companies	<b>25+</b> Countries	<b>45+</b> Media Partners

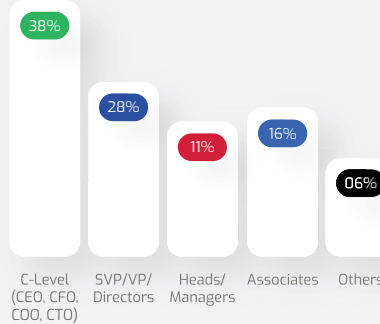
### ATTENDEE JOB PROFILES (%)



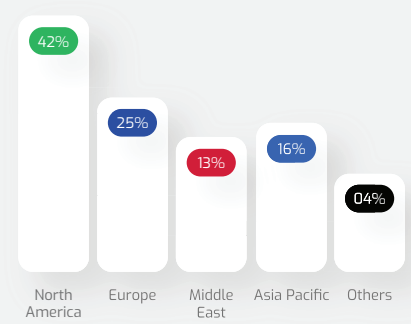
### ATTENDING COMPANIES (%)



### ATTENDEE SENIORITY LEVEL (%)



### INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



**Alfonso Ortiz**  
Supply Chain & Logistics Business Dev. Professional

### ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

### AMONG REGULAR PARTICIPANTS



### What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

# Day 1

## Thursday, May 1, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration &amp; Refreshment Networking



09:00

Available Session

09:30 | GOLD SPONSOR

Reserved for Spice Technology Group, Inc.



10:00

Available Session

10:30

Eliminate Profit Defects: How AI Can Double Margin on Every Order

- What Copilot can't tell you is that your profit margins can be MUCH better than you think—you just haven't found the leaks yet. What if you could easily find hidden profits in undetected low-margin orders, inefficient processes, and historical data trends?
- Now it's possible to streamline operations to process 7x more orders without extra staff, analyze data for a 2-10x profit increase, reduce manual errors by 90%, and cut order processing time by 80%.
- This session is for distributors, growth-minded business owners, and financial leaders seeking to maximize time and profits. Gain insights from leveraging AI to transform order management, ensure precision, and optimize profits at any scale.
- How can we implement learnings from the impact of COVID-19 on global supply chains and logistics and how can organizations operate in periods of extended volatility - which is the reality today.



**Michael Biver**  
CEO, CAVALLO



### NETWORKING BREAK

11:00 (30 min)

11:30

Reserved for Google



12:00

AI in Power Forecasting- A look at potential impacts on industry, economy, and operations

- Dan Erhardt, CEO of Arcus Power, discusses AI's impact on optimizing energy management, enhancing efficiency, and strategic decision-making.
- Advanced analytics and Machine Learning improve forecasting, mitigate power market volatility, and support sustainability efforts.
- AI Power forecasting case studies to reflect better decision-making to drive operational excellence, providing value addition to the business operations.



**Dan Erhardt**  
Chief Executive Officer, Arcus Power Corp



12:30

Available Session

13:00

Bridge the Supply Chain Gap

- Understanding the impact greater visibility and collaboration across their supply chain ecosystem gives their business
- Finding the value available through their supply chain with better data
- How the supply chain ecosystem can enable ESG initiatives



**Mahesh Rajasekharan**  
President and Chief Executive Officer, Cleo



### LUNCH AND NETWORKING BREAK

13:30 (1 hour)

14:30

Transformative Effects of Big Data Analytics and Digital Literacy on the Food Supply Chain for Small-scale Farmers in South Africa.

- BDA and digital literacy empower South African farmers for improved sustainability.
- Digital literacy empowers South African farmers to leverage BDA for informed decisions.
- BDA and digital literacy support SDG 2 by promoting sustainable agriculture.



**Loshani Sigwadi**  
Lead Data Specialist, GIBS Business School



15:00

Available Session

15:30

Rethinking logistics in a volatile operating environment

- As the pandemic has demonstrated, outlier events can shatter the basic premise that materials and components will be easily accessible, especially for companies that have highly regional and non-diversified sourcing strategies.
- There has been a substantial increase in e-commerce activities and consumer buying habits - these continue to stick. As a result, businesses experienced added pressure at different points of delivery, which put pressure on each link
- Businesses need more control of their supply chains - clearly visible in strategic areas of focus of some of the top retailers in the US. However, not all companies have the resources that certain large enterprises do
- How can we implement learnings from the impact of COVID-19 on global supply chains and logistics and how can organizations operate in periods of extended volatility - which is the reality today.



**Gururaj Rao**  
Principal, Corporate Strategy, FedEx Express Corporation



16:00

AI and Master Production Scheduling: Transforming Production Efficiency with Smarter Scheduling and Capacity Planning

- AI applications in MPS to minimize downtime and improve scheduling accuracy
- Optimizing capacity planning with AI to boost production efficiency
- How AI enhances production workflow for more agile manufacturing



**Ram Angadala**  
Senior Manager, Walmart



### END OF DAY 1

## Day 2

### Friday, May 2, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

#### Registration & Refreshment Networking



09:00

#### Available Session

09:30

#### Ahead of Supply Chain: Network Design Optimisation

- Due to significant disruptions over the past decade that exposed the vulnerabilities of global supply chains, many industries are rethinking their strategies by incorporating AI-powered supply chain solutions and automation technologies.
- These innovations help businesses become more customer-centric, agile, resilient, and sustainable.
- The adoption of such technologies is enabling real-time visibility into supply chain operations, allowing for the early detection of potential disruptions and the use of optimization models to support decision-making through multiple planning scenarios.
- In this presentation, I will present a real case study from industries in Colombia that have successfully navigated these challenges.



**Yeri Juliana Villamizar Leon**  
Lider Planning BOSC – Business and Operation Supply chain, **Cargill**

10:00

#### Available Session

10:30

#### Leading Change in Supply Chain Digitalization: Building Human Capabilities for Successful Digital Transformation

- Introduction: The human dimension of supply chain digitalization and why technical solutions alone fail to drive sustainable transformation.
- Creating a Change-Ready Culture: Strategies for developing change champions, fostering continuous learning, and building organization-wide digital capabilities through targeted training programs.
- Implementation Blueprint: Practical framework for assessing organizational readiness, addressing resistance patterns, and tracking team engagement through change management milestones.
- Conclusion: Key takeaways for sustainable change management and preparing teams for ongoing digital evolution



**Allison C. Ulrich**  
Founder & Chief Executive Officer, **Potentiate OS**

### NETWORKING BREAK

11:00 (30 min)

11:30

#### Building Intelligent Supply Chains with AI

- Many enterprises overspend on AI by focusing on the tools themselves rather than the intended outcomes and associated business impact.
- AI allows supply chain leaders to proactively mitigate disruptions across the supply chain, cutting costs and enabling sustainable growth.
- By systematically evaluating use cases and building a scalable data & AI infrastructure, leaders maximize return on investment and speed-to-value.



**Christopher Andrassy**  
Co-Founder and CEO, **Astral Insights**



12:00

#### Available Session

12:30

#### CURRENT INNOVATION TOPICS IN SUPPLY CHAIN AND WHAT TO TAKE AWAY FOR INTRALOGISTICS

- Current state of Automation in intralogistics
- Importance of End-to-End optimization within a warehouse/plant
- Why to go for vendor independent control software
- Digitalization of supply chain processes



**Julian Popp**  
Associated Partner, **MHP – A Porsche Company**



13:00

#### Available Session

### LUNCH AND NETWORKING BREAK

13:30 (1 hour)

14:30

#### Eco-friendly and Sustainable Supply Chains

- Digital Transformation in Supply Chain: Exploring innovative technologies and strategies to digitize and optimize supply chain processes for improved efficiency and agility.
- Sustainable and Ethical Supply Chains: Addressing the growing importance of sustainability and ethics in the supply chain, including eco-friendly practices, responsible sourcing, and circular economy initiatives.
- Resilience and Risk Management: Navigating the complexities of global supply chains, emphasizing the need for robust risk management strategies and building resilience in the face of unforeseen challenges.
- Collaborative Supply Chain Strategies: Highlighting the significance of collaboration and partnerships within the supply chain ecosystem to enhance visibility, reduce costs, and drive mutual success.



**Jamal Payne**  
Founder and Chief Supply Chain Officer, **BLK Capital Management, Corp**



15:00 | GOLD SPONSOR

Reserved for Spice Technology Group, Inc.



15:30

#### Available Session

16:00

#### Transformation of supply chains through Digital Control Towers

- The presentation will delve into the digital interventions required to foster transparency and enhance efficiency in supply chains. Additionally, it will address the strategic management of talent to maximize positive outcomes.



**Chandan Trehan**  
Lead Digital Supply Chains and Blockchain, **Bosch**



### END OF DAY 2

## SPEAKING OPPORTUNITIES

### Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### Production Team

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Noah Scott  
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PTN Events Team  
[info@ptnevents.com](mailto:info@ptnevents.com)



#### Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



## DELEGATE REGISTRATION

### Want to book delegate ticket?

Below are the various options for delegate participation.



**Super Early Bird**  
SOLD OUT

USD \$799



**Early Bird**  
Window closing on Mar 05, 2025

USD \$899



**Regular Pass**  
Window closing on May 01, 2025

USD \$999

#### Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

**GROUP DISCOUNTS**

**10%**  
GROUP OF 2

**15%**  
GROUP OF 3

**20%**  
GROUP OF 5

Get in touch with us on [info@ptnevents.com](mailto:info@ptnevents.com) to avail group discounts on your purchases.

# Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



## Sponsorship & Media Team

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Sarah Jones  
[sarah.jones@ptnevents.com](mailto:sarah.jones@ptnevents.com)

### Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

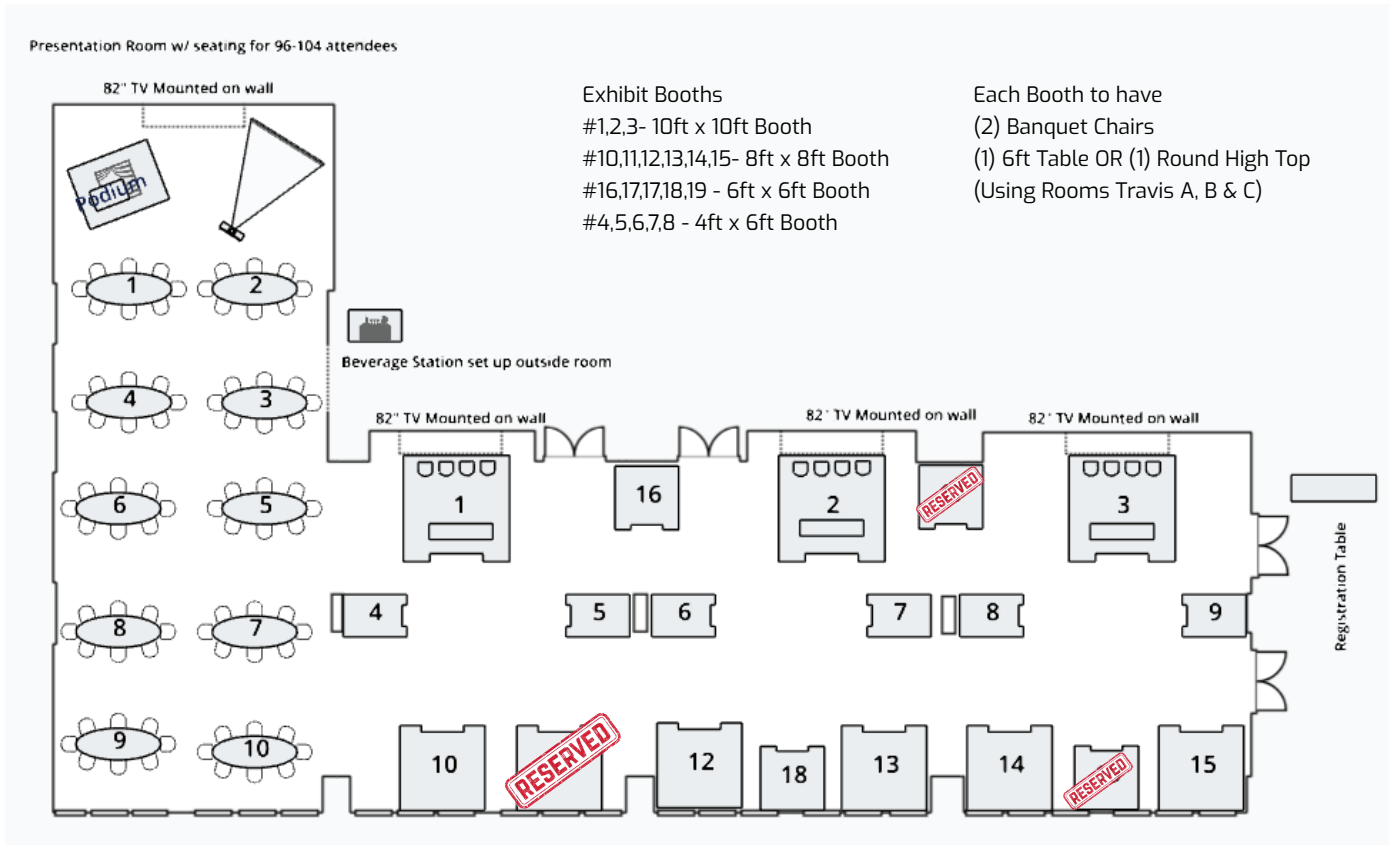
## Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$22999</b>	<b>USD \$9599</b> <small>USD \$12599</small>	<b>USD \$7099</b> <small>USD \$10599</small>	<b>USD \$3799</b> <small>USD \$5099</small>	<b>USD \$3799</b> <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

## EXHIBITION FLOOR PLAN



## ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## UPCOMING EVENTS



**Supply Chain Visibility**  
Conference and Exhibition 2025



**Container Shipping**  
Conference and Exhibition 2025

### Production Team

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