



Supply Chain Digitalization Conference & Exhibition 2025

May 01 - 02, 2025 | Houston, TX, USA

Leveraging The Technology Innovation and Digital Revolutions

Our previous & current sponsors/partners:



ABOUT THE CONFERENCE

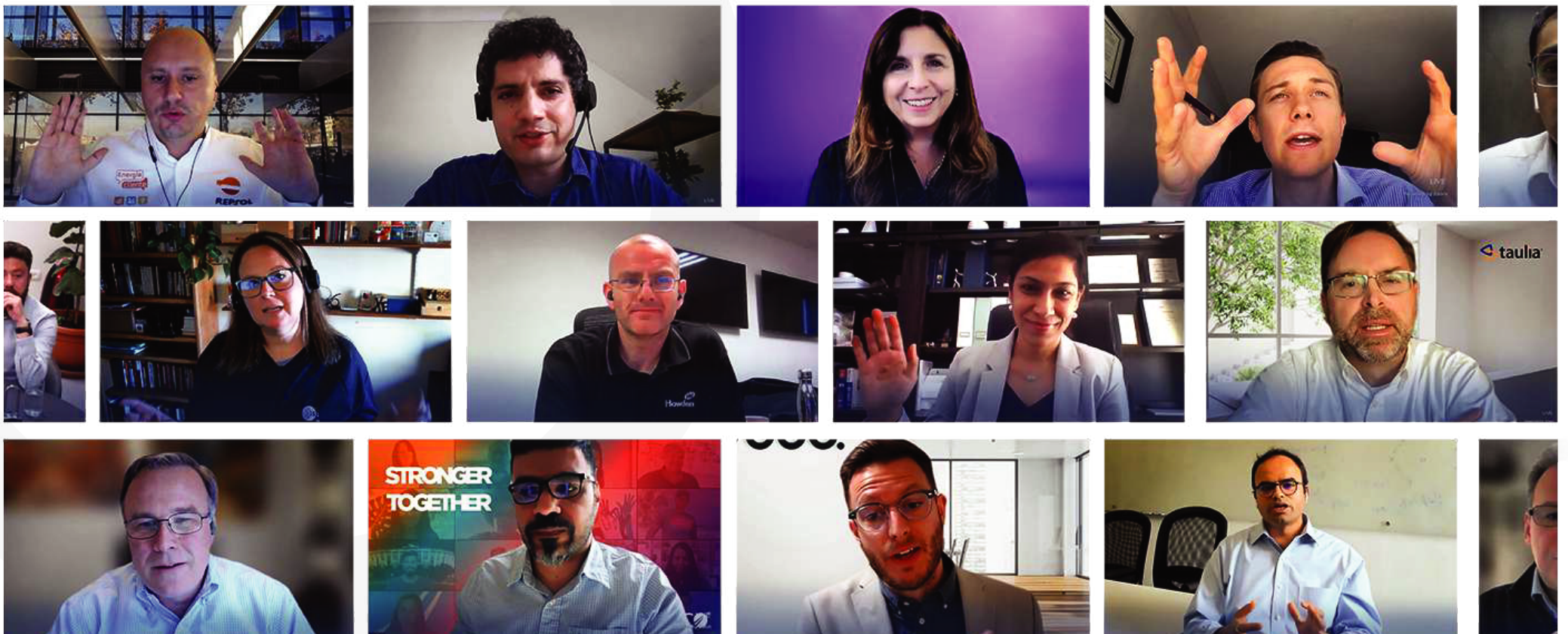
The Supply Chain Digitalization Conference 2025 brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain and Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of "visibility" in understanding and navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities and leverage technological advancements, enabling businesses to establish transparent and interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, and technological challenges within supply chain and procurement operations.

Conference Theme/Keytopics

- ★ Accelerating Digitalization: IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
- ★ Discover methods to incorporate sustainability into supply chain operations, aligning with business requirements while reducing environmental footprints
- ★ Achieve optimal risk management by prioritizing customer service excellence and navigating global supply chain risks with strategic foresight
- ★ Explore ways to align talent strategy with the broader supply chain plan, setting goals and taking actions to ensure ongoing relevance and effectiveness
- ★ Supply Chain best practices and case studies of Digitalization to business objectives and technology alignment
- ★ Investment Scenario and Opportunities for Supply Chain industry
- ★ Prioritize and identify cost-saving opportunities in the supply chain & create a clear plan to communicate and implement these initiatives effectively
- ★ Bridge the supply chain gap by focusing on improving visibility, fostering collaboration, and addressing sustainability concerns
- ★ Opportunities and Challenges in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

Our Session Glimps





AMONG OUR REGULAR ATTENDEES



CONFERENCE IN NUMBERS

350+
Attendees

250+
Companies

24+
Technical
Speakers

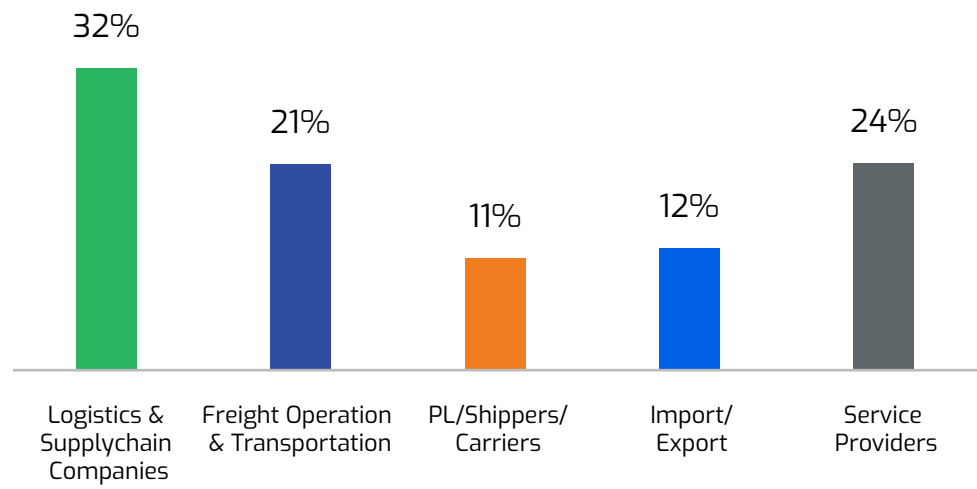
15+
Sponsors &
Exhibitors

25+
Countries

45+
Media Partners

Statistics of previous conference

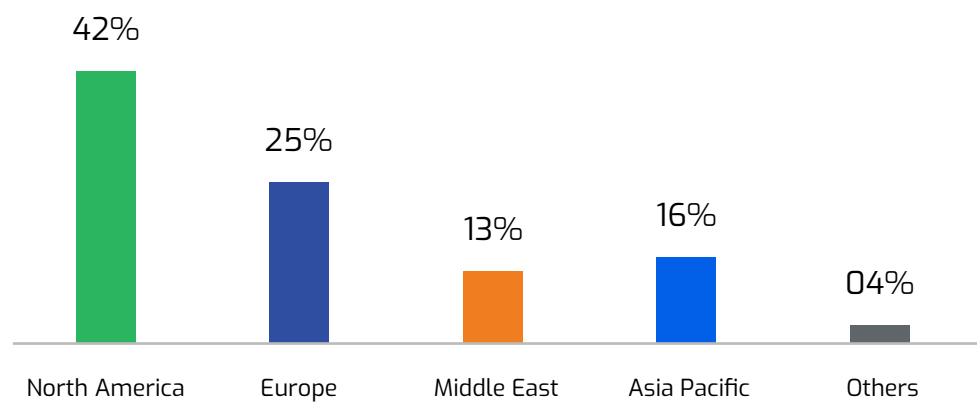
Attending Companies



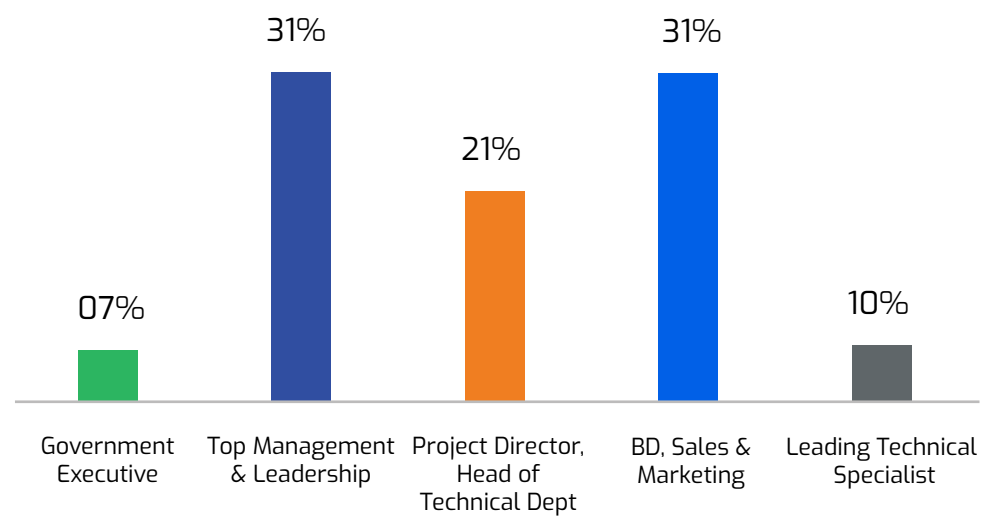
Company Size

- ✓ 10,000+ Employees - 30%
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%

Attendee Demographics (Location)



Attendee Job Profiles

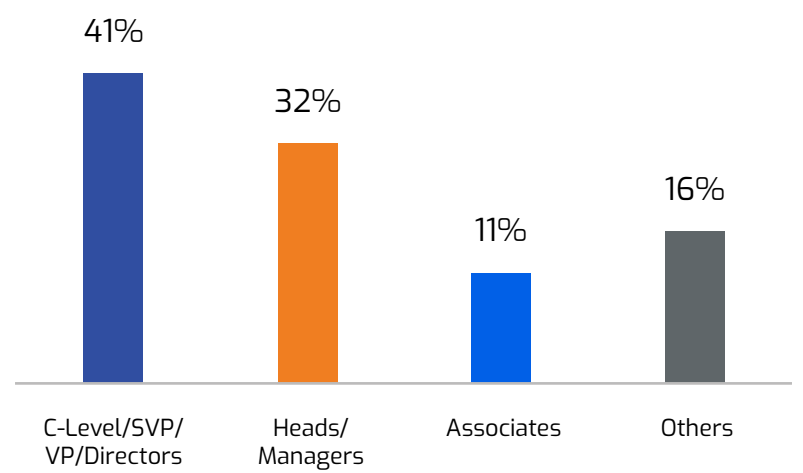


Attendee Seniority level breakdown

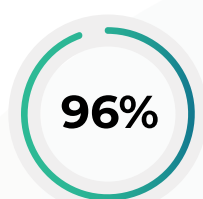
Attendee Job Functions

- ✓ Supply Chain Innovation
- ✓ Supply Chain Transformation
- ✓ Digital Supply Chain
- ✓ Manufacturing / Center of Excellence
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

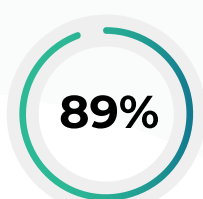
Attendee Seniority level



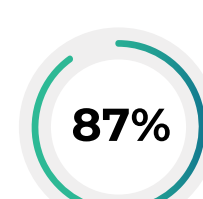
Attendee Survey Report



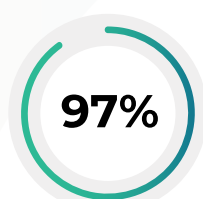
of respondents found the event to be a valuable use of their time



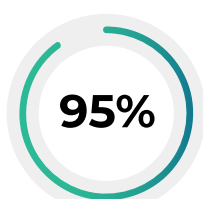
of respondents agreed that the virtual event was easy to understand, access, and navigate through



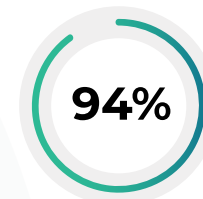
of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague

*Based on the attendee survey report from May, 2024

SPEAKING OPPORTUNITIES



SPEAKING SESSION

30 minutes session includes 10 minutes of Q&A's

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only

USD \$1299



PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

USD \$1699

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

Othman Syed

Conference Producer & Speaking Opportunities

othman.syed@ptnevents.com



OFFICIAL AGENDA

Day 1 | Thursday, May 1, 2025

(Agenda as of 11 September, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30
Registration & Refreshment Networking




08:30
Available Session

09:00 | GOLD SPONSOR
Reserved for Spice Technology Group, Inc.



09:30
Supply Chain Digital Transformation: Strategizing The integration of Digital Technologies to Optimize Planning Process


- Capitalizing on Supply Chain Digital Transformation for deploying digital tools, technologies, and strategies to enhance efficiency and optimize the entire supply chain planning process.
- Leveraging the cutting edges technologies is requiring dedicated resources that bring together supply chain and technology expertise as well-established practices for evaluating, testing, and implementing emerging technologies.
- Driving continuous performance improvements for both the maturation of technologies that have already proven their value on a limited scale and the emergence of new technologies that build on the established foundation

**Alwaleed Alqahtani**
Supplier Quality Engineer, **Aramco**



10:00
Building Intelligent Supply Chains with AI

- Many enterprises overspend on AI by focusing on the tools themselves rather than the intended outcomes and associated business impact.
- Advanced analytics and Machine Learning improve forecasting, mitigate power market volatility, and support sustainability efforts.
- By systematically evaluating use cases and building a scalable data & AI infrastructure, leaders maximize return on investment and speed-to-value.

**Christopher Andrassy**
Co-Founder and CEO, **Astral Insights**



Networking Break


10:30 (1 hour)

11:30
Reserved for Cargill



12:00
AI in Power Forecasting- A look at potential impacts on industry, economy, and operations


- Dan Erhardt, CEO of Arcus Power, discusses AI's impact on optimizing energy management, enhancing efficiency, and strategic decision-making.
- Advanced analytics and Machine Learning improve forecasting, mitigate power market volatility, and support sustainability efforts.
- AI Power forecasting case studies to reflect better decision-making to drive operational excellence, providing value addition to the business operations.

**Dan Erhardt**
CEO, **Arcus Power Corp**



12:30
Key-topics will be announced soon


- Key Topic - 1
- Key Topic - 2
- Key Topic - 3

**Sarjak Sheth**
CEO, **ShiperOne**



13:00
Strategizing Digital Transformation in Supply Chains: Embracing IoT, AI, and Blockchain for Sustainable and Resilient Operations


- Exploring the Intersection of Technology and Policy: How Digital Transformation in Supply Chains Can Comply with Global Regulations While Driving Innovation.
- Real-World Examples of IoT, AI, and Blockchain Implementation in Supply Chains for Enhanced Sustainability and Efficiency.'
- Future-Proofing Supply Chains: Strategic Approaches to Integrating Emerging Technologies While Ensuring Scalability and Addressing Global Supply Chain Risks.

**Charles Peter Mok**
Research Scholar, Global Digital Policy Incubator, **International Centre for Trade Transparency and Monitoring**



13:30
Bridge the Supply Chain Gap

- Understanding the impact greater visibility and collaboration across their supply chain ecosystem gives their business
- Finding the value available through their supply chain with better data
- How the supply chain ecosystem can enable ESG initiatives

**Mahesh Rajasekharan**
President and CEO, **Cleo**




Networking Break

14:00 (30 mins)

14:30
Transformation of supply chains through Digital Control Towers

- The presentation will delve into the digital interventions required to foster transparency and enhance efficiency in supply chains. Additionally, it will address the strategic management of talent to maximize positive outcomes.

**Chandan Trehan**
Lead Digital Supply Chains and Blockchain, **Bosch**




15:00
Reserved for Google



15:30
Rethinking logistics in a volatile operating environment


- As the pandemic has demonstrated, outlier events can shatter the basic premise that materials and components will be easily accessible, especially for companies that have highly regional and non-diversified sourcing strategies.
- There has been a substantial increase in e-commerce activities and consumer buying habits - these continue to stick. As a result, businesses experienced added pressure at different points of delivery, which put pressure on each link
- Businesses need more control of their supply chains - clearly visible in strategic areas of focus of some of the top retailers in the US. However, not all companies have the resources that certain large enterprises do
- How can we implement learnings from the impact of COVID-19 on global supply chains and logistics and how can organizations operate in periods of extended volatility - which is the reality today.

**Gururaj Rao**
Principal, Corporate Strategy, **FedEx Express Corporation**



16:00
The digital transformation in the inbound supply chain for enhanced visibility & transparency and effective stakeholder-relations management


- Digitisation of inbound supply chain - latest trends and tools
- Emerging technology for better visibility and traceability in food supply chains
- Stakeholder collaboration for cost management and better efficiency through digitisation

**Unnikrishnan Vijayan**
General Manager - Procurement, **ITC Limited - Foods Business Division**



16:30
Innovating for Impact : Digitization of Supply Chains in Schools with IoT, AI, and ML.


- AI and ML as Catalysts for Smart Supply Chain Optimizations.
- Customer Impact and tracking visibility - Hundreds of School Districts, Millions of School going children everyday, and their Parents.
- Optimizing supply chain routing and reducing costs by leveraging Machine Learning.
- Methodology for Implementation of Digitalisation in this novel sector and its implications and benefits.

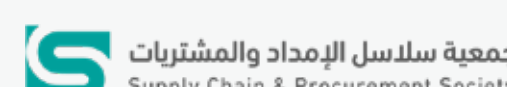
**Aditya Kumar Sharma**
Senior Operations Manager, **Zum Services Inc.**



17:00
Supply Chain Digitalization Focused on leveraging digital technology for network integration, end-to-end visibility, multi-company collaboration & advanced analytics.

- Digitalizing every chain is - the application of the Internet of Things, the use of advanced robotics, and the application of advanced analytics of big data in supply chain management: place sensors in everything, create networks everywhere, automate anything, and analyze everything to significantly improve performance and customer satisfaction

**Ammar AlAboud**
VP of Consulting and Research, **Supply chain and Procurement Society**



End of Day 1

OFFICIAL AGENDA

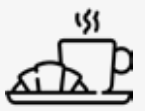
Day 2 | Friday, May 2, 2025

(Agenda as of 11 September, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking



08:30

Mitigating Supply Chain Risks whilst enhancing visibility and traceability within a Volatile Landscape

- Decreasing reliance and fostering relationships with alternative suppliers in more stable regions to serve as backups in the event of disruptions
- Strengthening transparency and visibility throughout the supply chain to monitor and respond in real-time
- Adopting deep learning to provide transparent, traceable and verified data that cannot be altered
- Sustainable Supply Chain through accurately tracking and verifying your Emissions Scope (3) to validate your ESG claims



David Martinez
Supply Chain Operations & Logistics Leader, **ResMed Pty Ltd**



09:00

Creating an Engaged & Loyal team in spite of Digitalization: In the digital age and the overwhelming tendency to move everything online and digitized, strong interpersonal skills in performance management, professional development, and face-to-face engagement become increasingly important

- Performance management without Digitalization – the importance of 1x1 coaching and follow ups when moving an employee towards termination
- Succession Planning without Digitalization – Identifying key attributes of potential leaders and how to plan for attrition (Rock Stars & Shooting Stars)
- Professional Development without Digitalization – The aging workforce is in need to introduction to digitalization, how to create programs to increase their success



Dennis Partain
Director West Coast Operations, **Boxout**



09:30

Unifying the Global Supply Chain – Creating the Common Ground Needed for a Connected, Innovative Supply Chain By Raising Your Standards

- Details on drivers leading business to adopt standards to address supply chain opportunities; regulations, need to scale, ESG, labor challenges, inventory management, digital experiences, etc
- Overview of the types of data being sought after across varying industry sectors around the world to address opportunities throughout the full value chain.
- Highlights on how standards-driven technologies are being combined to enable supply chain efficiency through increased data availability, (e.g., 2D barcodes, RFID tags, sensors, vision systems, artificial intelligence)



Amber Walls
Vice President, Standards, **GS1 US**



10:00

Eco-friendly and Sustainable Supply Chains

- Digital Transformation in Supply Chain: Exploring innovative technologies and strategies to digitize and optimize supply chain processes for improved efficiency and agility.
- Sustainable and Ethical Supply Chains: Addressing the growing importance of sustainability and ethics in the supply chain, including eco-friendly practices, responsible sourcing, and circular economy initiatives.
- Resilience and Risk Management: Navigating the complexities of global supply chains, emphasizing the need for robust risk management strategies and building resilience in the face of unforeseen challenges.
- Collaborative Supply Chain Strategies: Highlighting the significance of collaboration and partnerships within the supply chain ecosystem to enhance visibility, reduce costs, and drive mutual success.



Jamal Payne
Founder and Chief Supply Chain Officer, **BLK Capital Management, Corp**



Networking Break

10:30 [1 hour]

11:30

The Supply Chain Information Highway: Connecting Ports to Enable Visibility and Data-Sharing

- Problem statement: the supply chain is fragmented and data flow is fractured
- Ports play a key role in facilitating cargo flow
- End-to-end visibility via port connectivity



Noel Hacegaba
COO, **Port of long beach**



12:00

Integrating Supply Chain and Customer Experience Management

- Training and Development: Stress the need for ongoing training in digital tools to align supply chain and customer service teams.
- Digital Platforms: Discuss the adoption of integrated digital platforms that enhance visibility across the supply chain and improve customer service response times.
- AI and Analytics: Highlight the use of AI and analytics for predictive insights, allowing proactive adjustments in supply chain decisions to meet customer needs.
- Real-Time Communication: Emphasize the importance of real-time communication tools that connect customer service with supply chain management for immediate problem resolution.
- KPI Alignment: Advocate for shared KPIs to measure the success of integration efforts and ensure both supply chain efficiency and customer satisfaction.



CANER YILDIZ
Foreign Trade and Customer Relations Specialist, **Monrol Nuclear Products**



12:30

CURRENT INNOVATION TOPICS IN SUPPLY CHAIN AND WHAT TO TAKE AWAY FOR INTRALOGISTICS

- Current state of Automation in Intralogistics
- Importance of End-to-End optimization within a warehouse/plant
- Why to go for vendor independent control software
- Digitalization of supply chain processes



Julian Popp
Associated Partner, **MHP – A Porsche Company**



13:00

The journey towards sustainable supply chains

- Key challenges in moving towards sustainable supply chains
- The importance of data insights to support informed decisions on supply chain actions
- How to comply with the tsunamis of upcoming regulation and policy instruments



Lars Kierkegaard
Global Business Product Owner – Sustainability data insight, **Maersk**



13:30 | GOLD SPONSOR

Reserved for Spice Technology Group, Inc.



Networking Break

14:00 [30mins]

14:30

How to increase value to stakeholders in the supply chain through profitable digitalization investments in Small and Medium Companies

- Understanding where you can add value in your Supply Chain in Small and Medium Companies
- What is the best technology for you? Digitalization profitable areas of investment in the Supply Chain for Small and Medium companies
- Sharing some implementation cases in terms of Money, Time and Success in Small and Medium Companies



Luis Cervantes
V. P. of Operations, **PFERD de México**



15:00

Available Session

15:30

Available Session

16:00

Intersection of technological innovation and supply chain efficiency, focusing on how the integration of IoT & AI/ML, Big Data, and Digitalized Supply Chains can accelerate digital transformation in the industry.

- Sustainable practices within supply chain operations, emphasizing how these can be balanced with business demands to reduce environmental impact
- Strategies for managing global supply chain risks, prioritizing customer service, and aligning talent strategy with broader supply chain plans. Through an examination of best practices and case studies, I will illustrate how digitalization aligns with business objectives and technology
- Investment landscape and opportunities within the supply chain industry, highlighting cost-saving initiatives and effective implementation strategies
- Challenges and opportunities in digital logistics and intelligent supply chain for logistics planning and management, with a special focus on improving visibility, collaboration, and addressing sustainability concerns in bridging the supply chain gap



Joseph Bozzo
Global Vice President and Head of Sales, **MonoLets**



16:30

Available Session

17:00

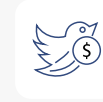
Available Session

End of Day 2



DELEGATE PASS INCLUDES FOLLOWING

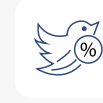
- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception



SUPER EARLY BIRD

Window closing on **Nov 15, 2024**

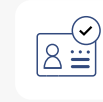
USD \$799
(Exclusive of service charge)



EARLY BIRD

Window closing on **Feb 25, 2025**

USD \$899
(Exclusive of service charge)



REGULAR PASS

Window closing on **April 18, 2025**

USD \$999
(Exclusive of service charge)

10% OFF
GROUP OF 2

15% OFF
GROUP OF 3

20% OFF
GROUP OF 5

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Get in touch with the team for more information on group discounts

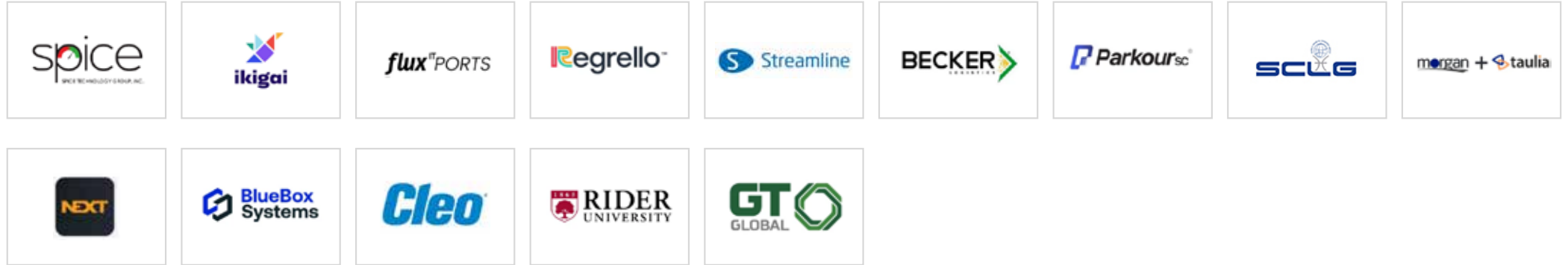
DELEGATE SUPPORT TEAM

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Gold Sponsors



Visitors Feedback On Exhibition



rated the exhibition in terms of value addition



would recommend event to others in their field



rated the exhibition good to excellent



rated technical content as good to excellent

EXHIBITION FLOOR PLAN

Presentation Room w/ seating for 96-104 attendees

Exhibit Booths

#1,2,3- 10ftx10ft Booth

#10,11,12,13,14,15 -8ftx8ft Booth

#16,17,18,19 -6ftx6ft Booth

#4,5,6,7,8 -4ftx6ft Booth

Each Booth to have

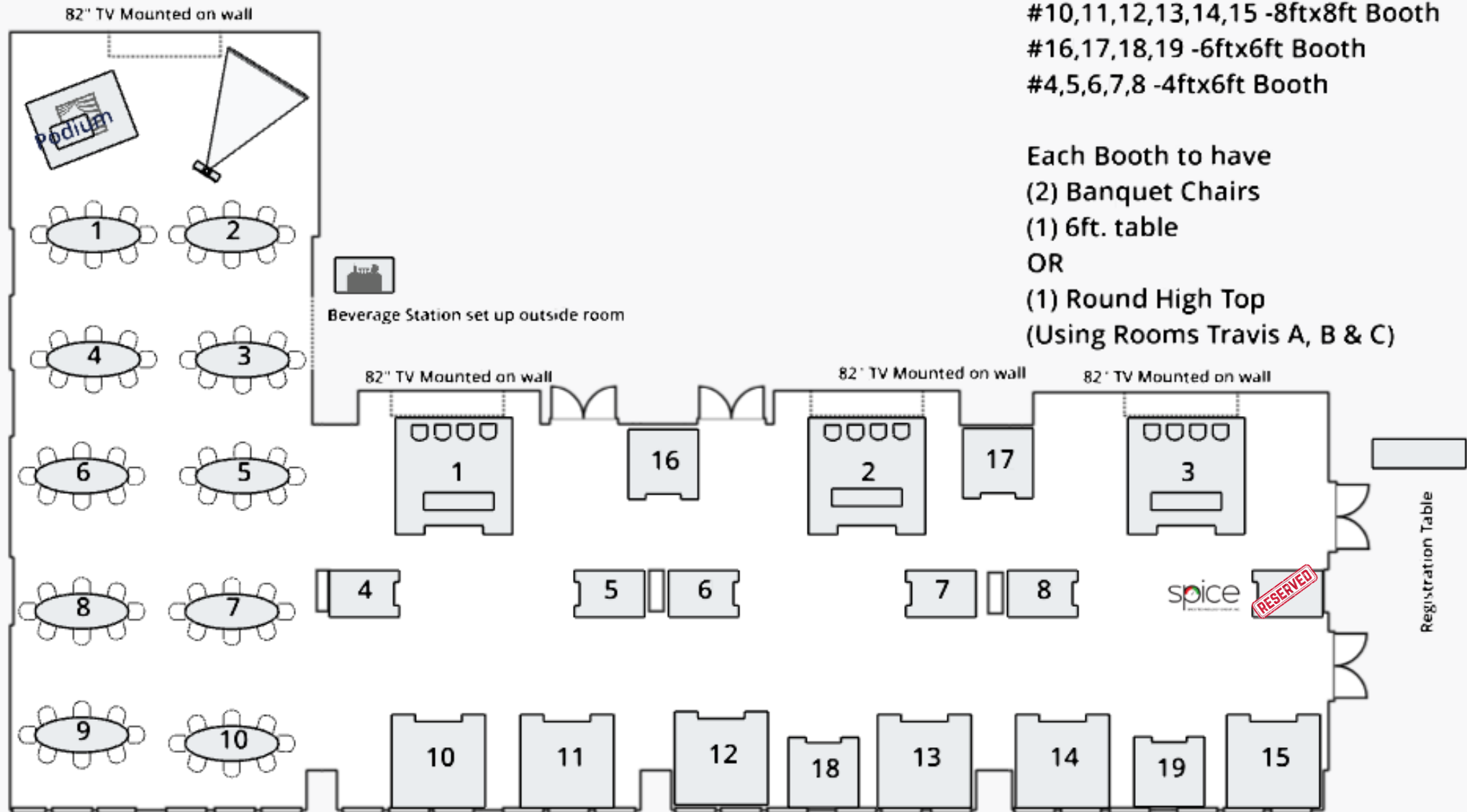
(2) Banquet Chairs

(1) 6ft. table

OR

(1) Round High Top

(Using Rooms Travis A, B & C)



TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



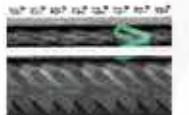
I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best I have seen for any conference. Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the world created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions I was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader. It was amazing conference. Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder





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BRANDING & PROMOTIONS	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Qc&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-