

# Container Shipping Conference & Exhibition 2025

May 12-13, 2025 | Houston, TX, USA

Drive greater efficiency & transparency through Digitalization!

Our previous & current sponsors/partners:





























250+
Attendees

200+ Companies 24+
Technical
Speakers

15+
Sponsors &
Exhibitors

65+
Countries

55+ Media Partners

**Statistics** of previous conference

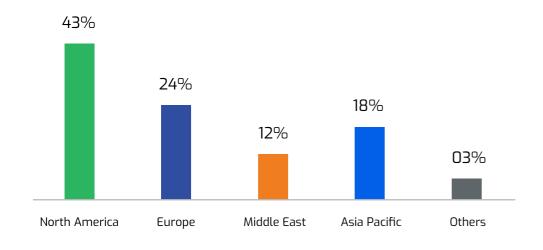
# **Attending Companies**



# Company Size

- √ 10,000+ Employees 30%
- √ 1-100 Employees 26%
- √ 100-1,000 Employees 22%
- √ 1,000-10,000 Employees 22%

# Attendee Demographics (Location)



# Attendee Job Profiles 35% 28% 21% 14% 02%

Head of

Technical Dept

BD, Sales &

Marketing

Leading Technical

Specialist

## Attendee Seniority level breakdown

## Attendee Job Functions

- ✓ Supply Chain
- ✓ Logistics
- ✓ Operation
- ✓ Transportation
- ✓ Marketing and Sales
- ✓ Freight Operation
- ✓ Procurement
- ✓ Business Development
- ✓ Import / Export
- ✓ Program Management

- ✓ Application
- ✓ Account
- ✓ 3PL/Carriers
- ✓ Technology
- ✓ Development
- ✓ Strategist, Trade & Logistics
- ✓ Delivery Solutions
- ✓ Process and Control
- ✓ Solution Design
- ✓ Automation

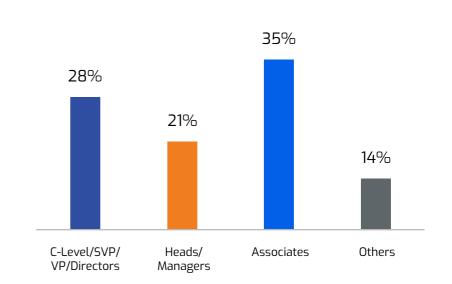
# Attendee Seniority level

& Leadership

Top Management Project Director,

Government

Executive



#### **Attendee Survey Report**



of respondents found the event to be a valuable use of their time



of respondents agreed that the virtual event was easy to understand, access, and navigate through



of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague



	TITLE PACKAGE	PLATINUM PACKAGE	<b>GOLD</b> PACKAGE	<b>EXHIBITOR</b> PACKAGE	SESSION PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	<b>✓</b>	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	<del>-</del>	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distrubution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



#### To Find Out How To **Be A Part Of Our Community**, Contact Us At

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