



# Supply Chain Digitalization Conference & Exhibition 2024

Sept 18 - 19, 2024 | Los Angeles, California, United States

Leveraging The Technology Innovation and Digital Revolutions

Our previous & current sponsors/partners:



## ABOUT THE CONFERENCE

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The Supply Chain Digitalization Conference 2024 brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain and Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of “visibility” in understanding and navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities and leverage technological advancements, enabling businesses to establish transparent and interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, and technological challenges within supply chain and procurement operations.

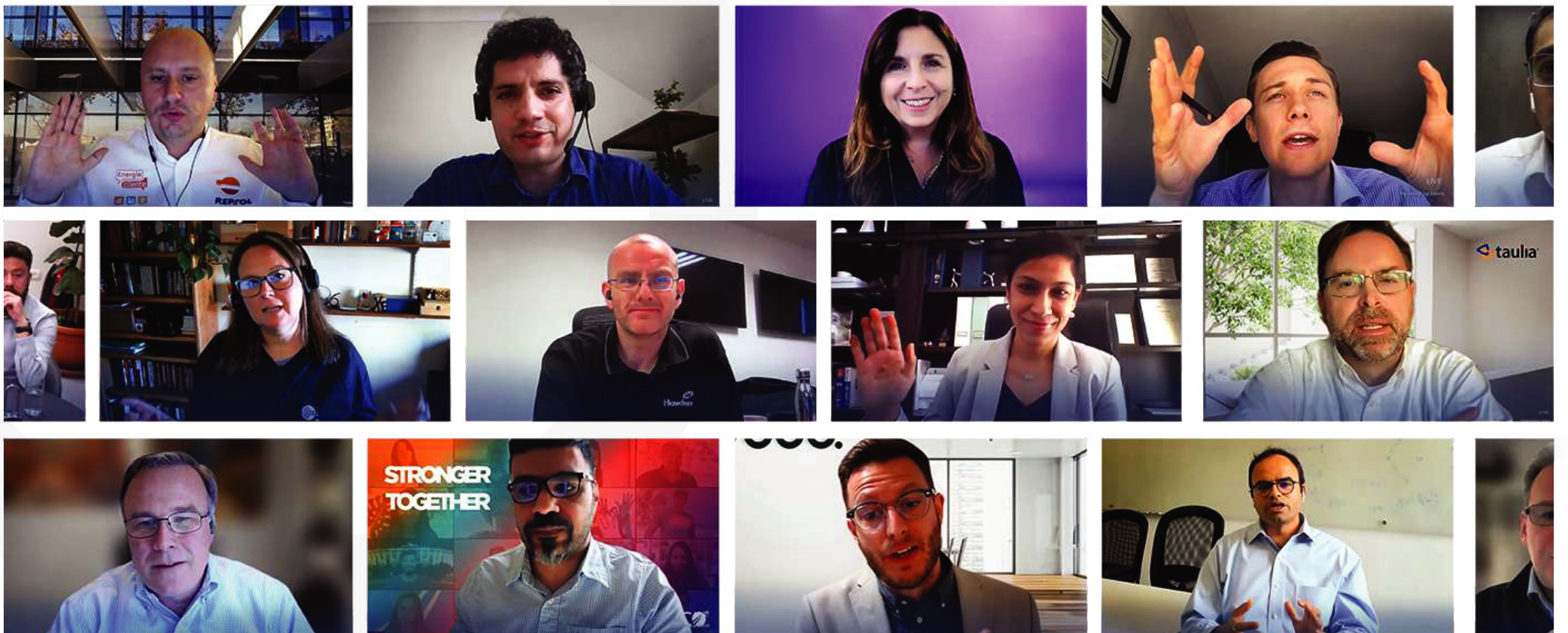
### Conference **Theme/Keytopics**

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- ★ Accelerating Digitalization: IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
- ★ Discover methods to incorporate sustainability into supply chain operations, aligning with business requirements while reducing environmental footprints
- ★ Achieve optimal risk management by prioritizing customer service excellence and navigating global supply chain risks with strategic foresight
- ★ Explore ways to align talent strategy with the broader supply chain plan, setting goals and taking actions to ensure ongoing relevance and effectiveness
- ★ Supply Chain best practices and case studies of Digitalization to business objectives and technology alignment
- ★ Investment Scenario and Opportunities for Supply Chain industry
- ★ Prioritize and identify cost-saving opportunities in the supply chain & create a clear plan to communicate and implement these initiatives effectively
- ★ Bridge the supply chain gap by focusing on improving visibility, fostering collaboration, and addressing sustainability concerns
- ★ Opportunities and Challenges in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

### Our Session **Glimpse**

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AMONG OUR REGULAR ATTENDEES



# CONFERENCE IN NUMBERS

350+  
Attendees

250+  
Companies

24+  
Technical  
Speakers

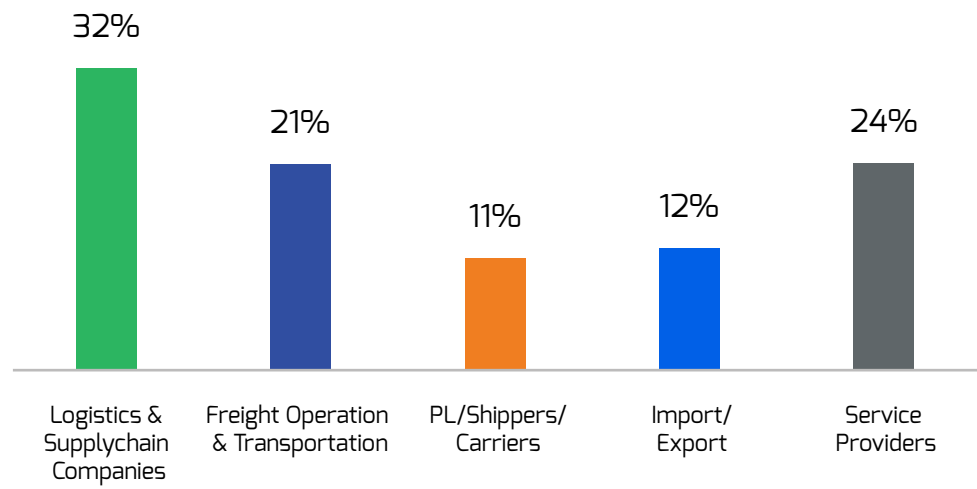
15+  
Sponsors &  
Exhibitors

25+  
Countries

45+  
Media Partners

## Statistics of previous conference

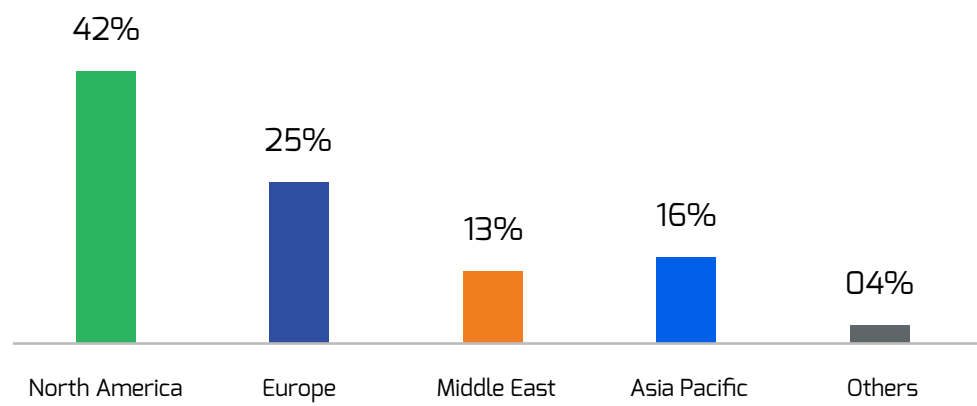
### Attending Companies



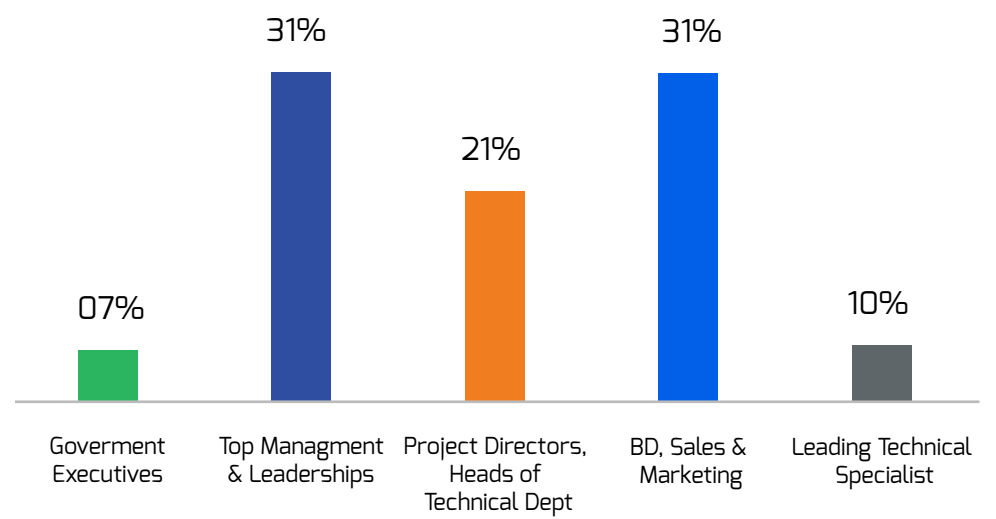
### Company Size

- ✓ 10,000+ Employees - 30%
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%

### Attendee Demographics (Location)



### Attendee Job Profiles

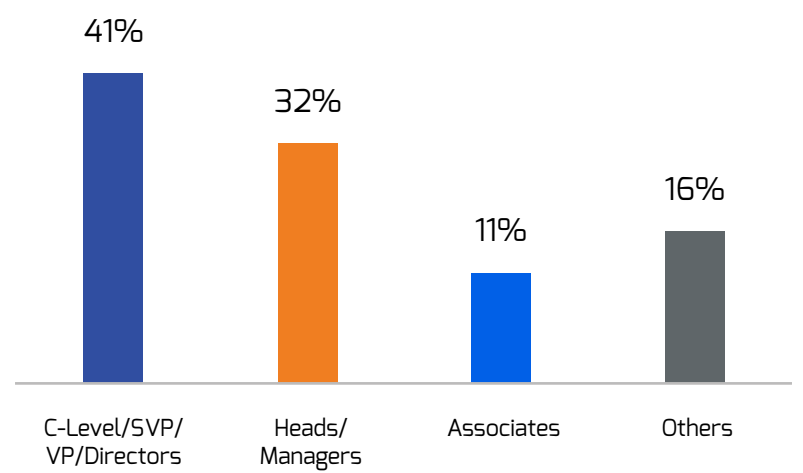


## Attendee Seniority level breakdown

### Attendee Job Functions

- ✓ Supply Chain Innovation
- ✓ Supply Chain Transformation
- ✓ Digital Supply Chain
- ✓ Manufacturing / Center of Excellence
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

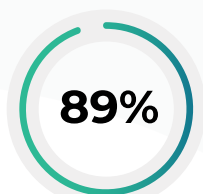
### Attendee Seniority level



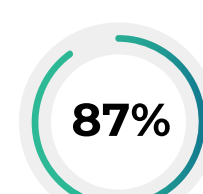
## Attendee Survey Report



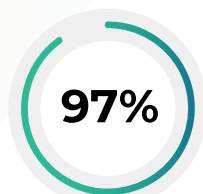
of respondents found the event to be a valuable use of their time



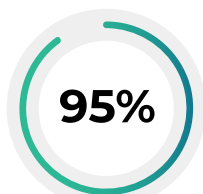
of respondents agreed that the virtual event was easy to understand, access, and navigate through



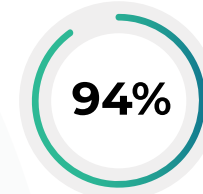
of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague

\*Based on the attendee survey report from May, 2024

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

**30 minutes** session includes **10 minutes of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Othman Syed**

Conference Producer & Speaking Opportunities  
othman.syed@ptnevents.com



# OFFICIAL AGENDA

## Day 1 | Wednesday, Sept 18, 2024

(Agenda as of 19 June, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

### Registration & Refreshment Networking



08:30

### Mitigating Supply Chain Risks whilst enhancing visibility and traceability within a Volatile Landscape

- Decreasing reliance and fostering relationships with alternative suppliers in more stable regions to serve as backups in the event of disruptions
- Strengthening transparency and visibility throughout the supply chain to monitor and respond in real-time
- Adopting deep learning to provide transparent, traceable and verified data that cannot be altered
- Sustainable Supply Chain through accurately tracking and verifying your Emissions Scope (3) to validate your ESG claims



**David Martinez**  
Supply Chain Operations & Logistics Leader, ResMed Pty Ltd



09:00 | GOLD SPONSOR

### Reserved for Spice Technology Group, Inc.



09:30

### Available Session

10:00

### Available Session

## Networking Break

10:30 [1 hour]

11:30

### How to increase value to stakeholders in the supply chain through profitable digitalization investments in Small and Medium Companies

- Understanding where you can add value in your Supply Chain in Small and Medium Companies
- What is the best technology for you? Digitalization profitable areas of investment in the Supply Chain for Small and Medium companies
- Sharing some implementation cases in terms of Money, Time and Success in Small and Medium Companies



**Luis Cervantes**  
V. P. of Operations, PFERD de México



12:00

### Reserved for Fresenius Kabi



12:30

### Executive Supply chain planning systems for MTO Businesses - Overcoming key business challenges like delayed Customer Orders, Rush Supplier Orders and many more

- MTO companies struggle with appropriate application of advanced planning systems because of the uniqueness of their business. This presentation showcases must have capabilities and considerations for a digital planning system to be a good fit for MTO companies
- Key supply chain planning challenges
- Design framework to solve for these challenges
- Common pitfalls to avoid



**Vijay Baweja**  
Manager, Deloitte Consulting LLP



13:00

### Strategizing Digital Transformation in Supply Chains: Embracing IoT, AI, and Blockchain for Sustainable and Resilient Operations

- Exploring the Intersection of Technology and Policy: How Digital Transformation in Supply Chains Can Comply with Global Regulations While Driving Innovation.
- Real-World Examples of IoT, AI, and Blockchain Implementation in Supply Chains for Enhanced Sustainability and Efficiency.
- Future-Proofing Supply Chains: Strategic Approaches to Integrating Emerging Technologies While Ensuring Scalability and Addressing Global Supply Chain Risks.



**Charles Peter Mok**  
Research Scholar, Global Digital Policy Incubator, International Centre for Trade Transparency and Monitoring



13:30

### Innovating for Impact : Digitization of Supply Chains in Schools with IoT, AI, and ML.

- AI and ML as Catalysts for Smart Supply Chain Optimizations.
- Customer Impact and tracking visibility - Hundreds of School Districts, Millions of School going children everyday, and their Parents.
- Optimizing supply chain routing and reducing costs by leveraging Machine Learning.
- Methodology for Implementation of Digitalisation in this novel sector and its implications and benefits.



**Aditya Kumar Sharma**  
Senior Operations Manager, Zum Services Inc.



## Networking Break

14:00 [1 hour]

14:30

### Available Session

15:00

### Transformation of supply chains through Digital Control Towers

- The presentation will delve into the digital interventions required to foster transparency and enhance efficiency in supply chains. Additionally, it will address the strategic management of talent to maximize positive outcomes.



**Chandan Trehan**  
Lead Digital Supply Chains and Blockchain, Bosch



15:30

### Available Session

16:00

### The digital transformation in the inbound supply chain for enhanced visibility & transparency and effective stakeholder-relations management

- Digitisation of inbound supply chain - latest trends and tools
- Emerging technology for better visibility and traceability in food supply chains
- Stakeholder collaboration for cost management and better efficiency through digitisation



**Unnikrishnan Vijayan**  
General Manager - Procurement, ITC Limited - Foods Business Division



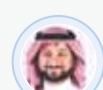
16:30

### Available Session

17:00

### Supply Chain Digitalization Focused on leveraging digital technology for network integration, end-to-end visibility, multi-company collaboration & advanced analytics.

- Digitalizing supply chain is - the application of the Internet of Things, the use of advanced robotics, and the application of advanced analytics of big data in supply chain management: place sensors in everything, create networks everywhere, automate anything, and analyze everything to significantly improve performance and customer satisfaction



**Ammar AlAboud**  
VP of Consulting and Research, Supply chain and Procurement Society



## End of Day 1

# OFFICIAL AGENDA

## Day 2 | Thursday, Sept 19, 2024

(Agenda as of 19 June, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

**07:30**  
**Registration & Refreshment Networking**



**08:30**  
**Reserved for Astral Insights LLC**



**09:00**  
**Available Session**

**09:30**  
**Unifying the Global Supply Chain – Creating the Common Ground Needed for a Connected, Innovative Supply Chain By Raising Your Standards**

- Details on drivers leading business to adopt standards to address supply chain opportunities; regulations, need to scale, ESG, labor challenges, inventory management, digital experiences, etc
- Overview of the types of data being sought after across varying industry sectors around the world to address opportunities throughout the full value chain.
- Highlights on how standards-driven technologies are being combined to enable supply chain efficiency through increased data availability. (e.g., 2D barcodes, RFID tags, sensors, vision systems, artificial intelligence)



**Amber Walls**  
Vice President, Standards, **GS1 US**



**10:00**  
**Eco-friendly and Sustainable Supply Chains**

- Digital Transformation in Supply Chain: Exploring innovative technologies and strategies to digitize and optimize supply chain processes for improved efficiency and agility.
- Sustainable and Ethical Supply Chains: Addressing the growing importance of sustainability and ethics in the supply chain, including eco-friendly practices, responsible sourcing, and circular economy initiatives.
- Resilience and Risk Management: Navigating the complexities of global supply chains, emphasizing the need for robust risk management strategies and building resilience in the face of unforeseen challenges.
- Collaborative Supply Chain Strategies: Highlighting the significance of collaboration and partnerships within the supply chain ecosystem to enhance visibility, reduce costs, and drive mutual success.



**Jamal Payne**  
Founder and Chief Supply Chain Officer, **BLK Capital Management, Corp**



**Networking Break**

10:30 [1 hour]

**11:30**  
**The Supply Chain Information Highway: Connecting Ports to Enable Visibility and Data-Sharing**

- Problem statement: the supply chain is fragmented and data flow is fractured
- Ports play a key role in facilitating cargo flow
- End-to-end visibility via port connectivity



**Noel Hacegaba**  
COO, **Port of long beach**



**12:00**  
**Integrating Supply Chain and Customer Experience Management**

- Training and Development: Stress the need for ongoing training in digital tools to align supply chain and customer service teams.
- Digital Platforms: Discuss the adoption of integrated digital platforms that enhance visibility across the supply chain and improve customer service response times.
- AI and Analytics: Highlight the use of AI and analytics for predictive insights, allowing proactive adjustments in supply chain decisions to meet customer needs.
- Real-Time Communication: Emphasize the importance of real-time communication tools that connect customer service with supply chain management for immediate problem resolution.
- KPI Alignment: Advocate for shared KPIs to measure the success of integration efforts and ensure both supply chain efficiency and customer satisfaction.



**CANER YILDIZ**  
Foreign Trade and Customer Relations Specialist, **Monrol Nuclear Products**



**12:30**  
**Available Session**

**13:00**  
**How Digitization can Support Supply Chain Operations**

- Exploring the transformative impact of digital technologies on supply chain efficiency, transparency, and real-time data analytics.
- Discussing future trends and challenges, including AI, IoT, blockchain, and cybersecurity in supply chain digitization



**Muhammad Sulaiman H AlMuzaini**  
Supply Chain Strategy & Planning, **TAHAKOM**



**13:30 | GOLD SPONSOR**  
**Reserved for Spice Technology Group, Inc.**



**Networking Break**

14:00 [30mins]

**14:30**  
**CURRENT INNOVATION TOPICS IN SUPPLY CHAIN AND WHAT TO TAKE AWAY FOR INTRALOGISTICS**

- Current state of Automation in intralogistics
- Importance of End-to-End optimization within a warehouse/plant
- Why to go for vendor independent control software
- Digitalization of supply chain processes



**Julian Popp**  
Associated Partner, **MHP – A Porsche Company**



**15:00**  
**Available Session**

**15:30**  
**Available Session**

**16:00**  
**Available Session**

**16:30**  
**Available Session**

**17:00**  
**Available Session**

**End of Day 2**



## DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception



### SUPER EARLY BIRD

Window closing on **May 13, 2024**

**USD \$799**  
(Exclusive of service charge)



### EARLY BIRD

Window closing on **July 15, 2024**

**USD \$899**  
(Exclusive of service charge)



### REGULAR PASS

Window closing on **Sept 19, 2024**

**USD \$999**  
(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

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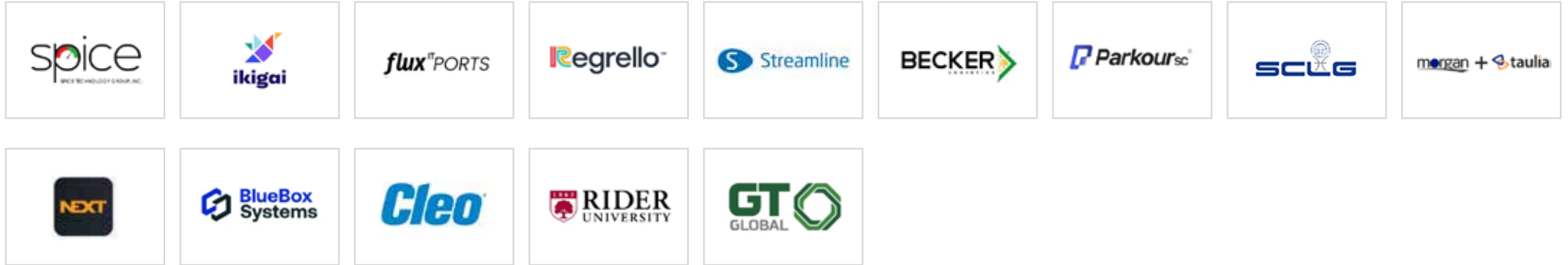
[www.supplychain-conference.com/delegate\\_packages](http://www.supplychain-conference.com/delegate_packages)



# SPONSORS & EXHIBITORS OF PREVIOUS & CURRENT CONFERENCE

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## Gold Sponsors



## Visitors Feedback On Exhibition

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96% rated the exhibition in terms of value addition



92% would recommend event to others in their field



88% rated the exhibition good to excellent



82% rated technical content as good to excellent



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$22999</b>	<b>USD \$9599</b> <small>USD \$12599</small>	<b>USD \$7099</b> <small>USD \$10599</small>	<b>USD \$3799</b> <small>USD \$5099</small>	<b>USD \$3799</b> <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot ( Includes 10mins of Q&A's )	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	8ft x 8ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-

# EXHIBITION FLOOR PLAN

TVs are able to be used (you can bring your own HDMI cable or you may rent one from us)

Presentation Room w/ seating for 96-104 attendees



Exhibit Booths #1, #3-11 are 10ft x 10ft, Booth #2 is 8ftx8ft  
All booths have (1) 6ft. table & (4) Chairs  
(Using Rooms Travis A, B & C)

To reserve your exhibition booth, please get in touch with [chris.lee@ptnevents.com](mailto:chris.lee@ptnevents.com) or +1 (254)-221-1464

10Feet

## TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



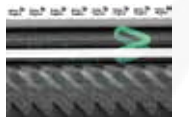
I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



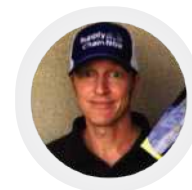
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the world created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder





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