



# Supply Chain Digitalization Conference & Exhibition 2024

Sept 18 - 19, 2024 | Los Angeles, California, USA

Leveraging The Technology Innovation and Digital Revolutions!

**3 Ways  
to Register**

**Website:** [www.supplychain-conference.com](http://www.supplychain-conference.com)

**Email:** [info@ptnevents.com](mailto:info@ptnevents.com)

**Ph:** +1 (201)-856-6505

# ABOUT THE CONFERENCE

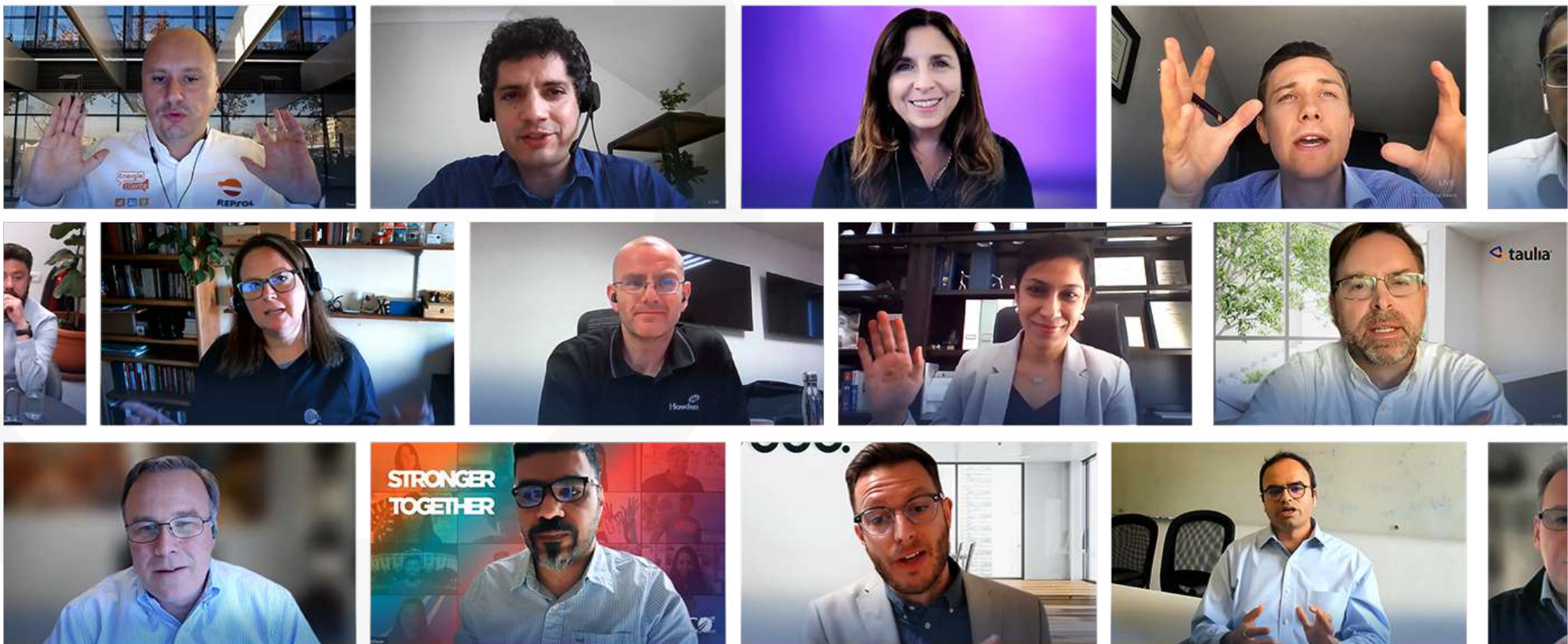
The Supply Chain Digitalization Conference 2024 brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain and Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of "visibility" in understanding and navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities and leverage technological advancements, enabling businesses to establish transparent and interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, and technological challenges within supply chain and procurement operations.

## Conference Theme/Key Topics

- ★ Accelerating Digitalization: IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
  - ★ Discover methods to incorporate sustainability into supply chain operations, aligning with business requirements while reducing environmental footprints
  - ★ Achieve optimal risk management by prioritizing customer service excellence and navigating global supply chain risks with strategic foresight
  - ★ Explore ways to align talent strategy with the broader supply chain plan, setting goals and taking actions to ensure ongoing relevance and effectiveness
- ★ Supply Chain best practices and case studies of Digitalization to business objectives and technology alignment
  - ★ Investment Scenario and Opportunities for Supply Chain industry
  - ★ Prioritize and identify cost-saving opportunities in the supply chain & create a clear plan to communicate and implement these initiatives effectively
  - ★ Bridge the supply chain gap by focusing on improving visibility, fostering collaboration, and addressing sustainability concerns
  - ★ Opportunities and Challenges in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

## Our Session Glimpse





# AMONG OUR REGULAR ATTENDEES

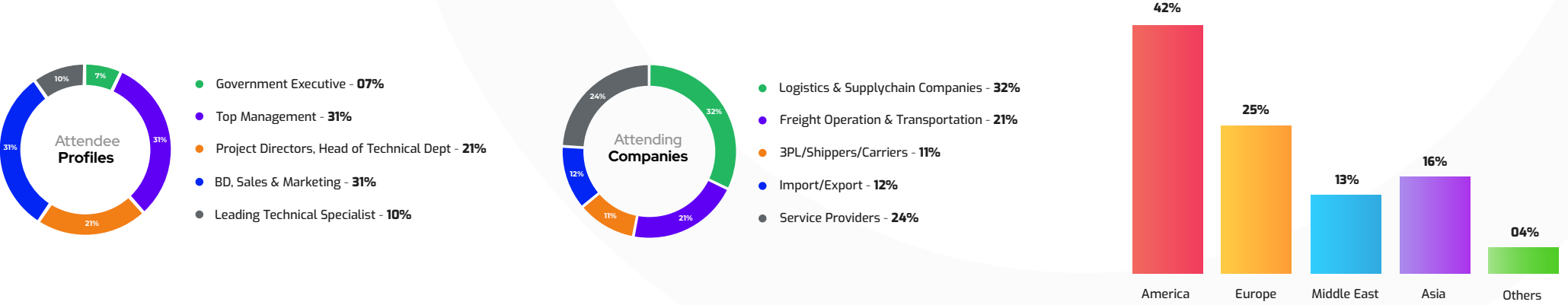




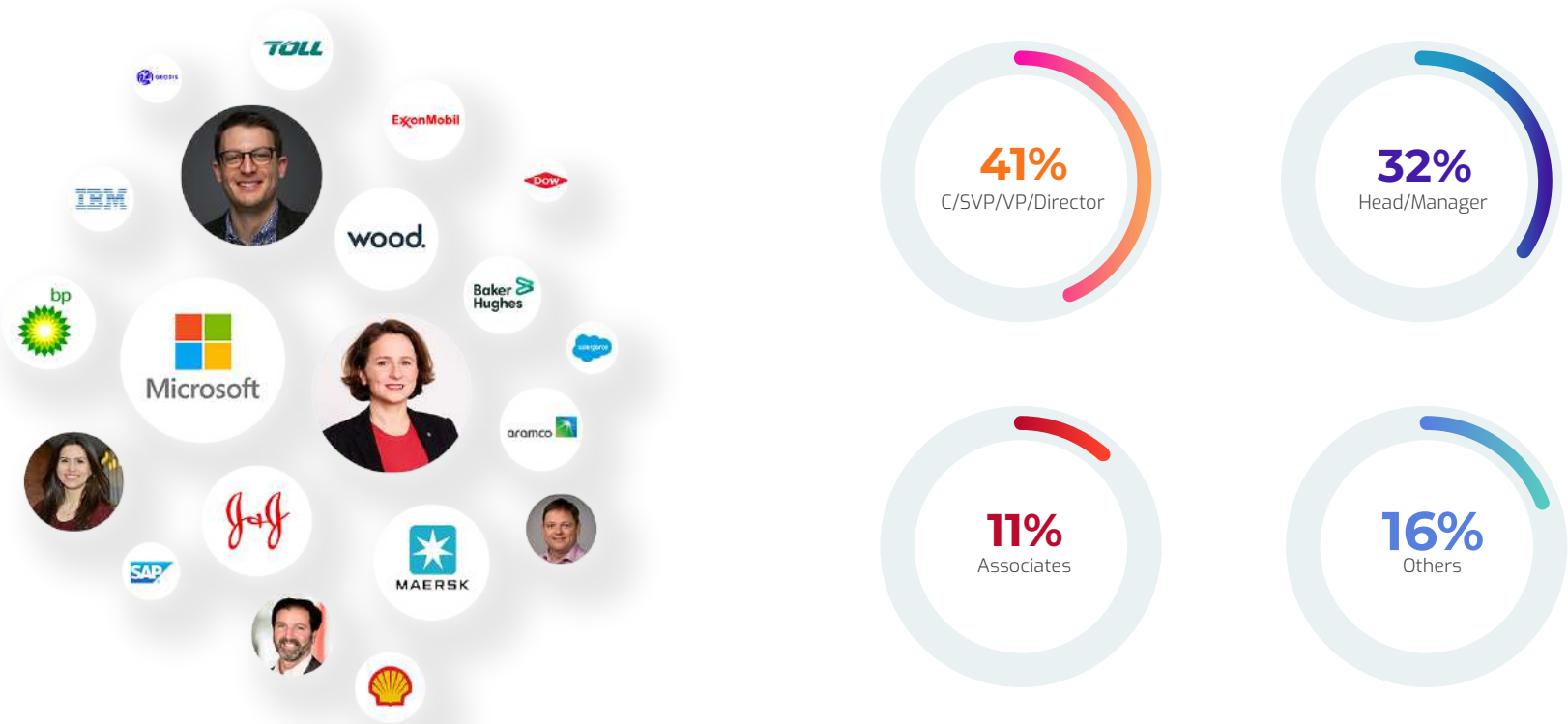
CONFERENCE IN NUMBERS



Statistics of previous conference



Attendee Seniority level breakdown



# SPEAKING OPPORTUNITIES

---



## SPEAKING SESSION

**30 minutes** session includes **10 minutes** of Q&A's

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Vatsal Patel**

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505



# OFFICIAL AGENDA

## Day 1 | Wednesday, Sept 18, 2024

(Agenda as of 07 Dec, 2023 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking

08:30

Available Session

09:00

Available Session


09:30

Available Session

10:00


Supply Chain Digitalization Focused on leveraging digital technology for network integration, end-to-end visibility, multi-company collaboration & advanced analytics.

- Digitalizing supply chain is - the application of the Internet of Things, the use of advanced robotics, and the application of advanced analytics of big data in supply chain management: place sensors in everything, create networks everywhere, automate anything, and analyze everything to significantly improve performance and customer satisfaction



Ammar AlAboud

VP of Consulting and Research, Supply chain and Procurement Society




Networking Break

10:30 [1 Hour]

11:30


How to increase value to stakeholders in the supply chain through profitable digitalization investments in Small and Medium Companies

- Understanding where you can add value in your Supply Chain in Small and Medium Companies
- What is the best technology for you? Digitalization profitable areas of investment in the Supply Chain for Small and Medium companies
- Sharing some implementation cases in terms of Money, Time and Success in Small and Medium Companies



Luis Cervantes

V. P. of Operations, PFERD de México




12:00

Available Session

12:30


Effective Supply chain planning systems for MTO Businesses - Overcoming key business challenges like delayed Customer Orders, Rush Supplier Orders and many more

- MTO companies struggle with appropriate application of advanced planning systems because of the uniqueness of their business. This presentation showcases must have capabilities and considerations for a digital planning system to be a good fit for MTO companies
- Key supply chain planning challenges
- Design framework to solve for these challenges
- Common pitfalls to avoid



Vijay Baweja

Manager, Deloitte Consulting LLP



13:00

Available Session

13:30

Available Session

Networking Break

14:00 [30mins]

14:30

Available Session

15:00

Available Session

15:30

Available Session

16:00

Available Session

End of Day 1

Closing Remarks

# OFFICIAL AGENDA

## Day 2 | Thursday, Sept 19, 2024

(Agenda as of 07 Dec, 2023 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions


08:30

Available


09:00

The digital transformation in the inbound supply chain for enhanced visibility & transparency and effective stakeholder-relations management

- Digitisation of inbound supply chain - latest trends and tools
- Emerging technology for better visibility and traceability in food supply chains
- Stakeholder collaboration for cost management and better efficiency through digitisation




**Unnikrishnan Vijayan**  
General Manager - Procurement, **ITC Limited - Foods Business Division**




09:30

Medical supply chain projects

- Humanitarian aid and relief projects are categorized as specialized supply chains. Firstly, these projects are triggered due to pandemics, emergencies, and catastrophic events such as hurricanes and earthquakes.
- In addition, geopolitical tensions in specific regions also push for a need to supply various medical products to intricate and challenging-to-reach destinations.
- Overall, orchestrating medical supply projects from end-to-end execution involves meticulous supply chain planning, procurement, and logistics execution. I have work experience of more than 5 years in leading medical supply projects. I will be more than jubilant to share practical insight and how to navigate during the execution of projects.



**Mohammed Rizwan Mirajkar**  
Senior Procurement Manager, Medical Projects, **International SOS MEA Branch**



10:00

Available Session

Networking Break

10:30 [1 Hour]


11:30

Available Session


12:00

Cost-Effective AI Solutions in Logistics: Enhancing Demand Planning and Purchasing for small and medium enterprise

- Leveraging AI for Accurate Demand Forecasting: Streamlining Supply Chain Operations with Minimal Investment
- Integrating AI into Existing Systems: Maximizing ROI in Logistics and Purchasing
- Case Studies: Small and Medium Enterprises Successfully Adopting AI in Supply Management



**Sebastian Niedrich**  
Director of Logistics and Purchasing, **4kraft**



12:30

Available Session

13:00

Available Session

13:30

Available Session

Networking Break

14:00 [30mins]

14:30

Available Session

15:00

Available Session

15:30

Available Session

16:00

Available Session

End of Day 2

Closing Remarks



## DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception and gala dinner



### SUPER EARLY BIRD

Window closing on **May 20, 2024**

**USD \$799**  
(Exclusive of service charge)



### EARLY BIRD

Window closing on **July 22, 2024**

**USD \$899**  
(Exclusive of service charge)



### REGULAR PASS

Window closing on **Sept 25, 2024**

**USD \$999**  
(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (640)-800-2228

[www.supplychain-conference.com/delegate\\_packages](http://www.supplychain-conference.com/delegate_packages)





## SPONSORSHIP & EXHIBITION PACKAGES

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING	USD \$22999 (Exclusive of service charge)	USD \$9599 (Exclusive of service charge)	USD \$7099 (Exclusive of service charge)	USD \$3799 (Exclusive of service charge)	USD \$3799 (Exclusive of service charge)
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Download copy of all participant list	✓	✓	✓	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk <i>(printed &amp; installed by the Organizer)</i>	✓	✓	-	-	-
Email Blast – Sponsorship Announcement <i>(Email to 60k+ active subscribers)</i>	✓	-	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot <i>(Includes 10mins of Q&amp;A's)</i>	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 Pass
Exhibit Space <i>(Includes draped table approx. 6ft, 4 chairs)</i>	10ft x 20ft	10ft x 20ft	10ft x 10ft	10ft x 10ft	-
Literature Distribution in Delegate packs <i>(materials supplied by you)</i>	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor <i>(3X2m)</i>	✓	-	-	-	-

# TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



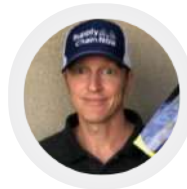
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



## CONTACT US

---

To Find Out How To **Be A Part Of Our Community**,  
Contact Us At

### **Vatsal Patel**

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com

+1 (201)-856-6505

### **Angelina George**

Conference Producer & Speaking Opportunities

Angelina.George@ptnevents.com

+1 (201)-856-6505

### **Chris Lee**

Sponsorship & Media Director, Global Partnership

Chris.Lee@ptnevents.com

+1 (640)-800-2228

### **Hazel Smith**

Sponsorship Sales Manager

Hazel.Smith@ptnevents.com

+1 (640)-800-2228

### **Henry Stewart**

Delegate Registration & Group Sales Enquiries

Henry.Stewart@ptnevents.com

+1 (609)-331-9161

[www.supplychain-conference.com](http://www.supplychain-conference.com)