



# **Supply Chain Digitalization**

## Conference & Exhibition

**100% Virtual | Apr 18 - 19, 2024**

**3 Ways  
to Register**

**Website:** [www.supplychain-conference.com](http://www.supplychain-conference.com)

**Email:** [info@ptnevents.com](mailto:info@ptnevents.com)

**Ph:** +1 (201)-856-6505

# ABOUT THE CONFERENCE

**Supply Chain Digitalizaion Conference** creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies.

The Supply Chain Digitalization Conference brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. While working with our manufacturing audience, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future supply chain challenges.

The aim of this event will be to bring digital innovators in next generation technologies together to understand and discuss the global market issues and technical challenges to propel the industry forward.

This platform will include entire Supply Chain and Procurement, Transportation and Logistics industry together along with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

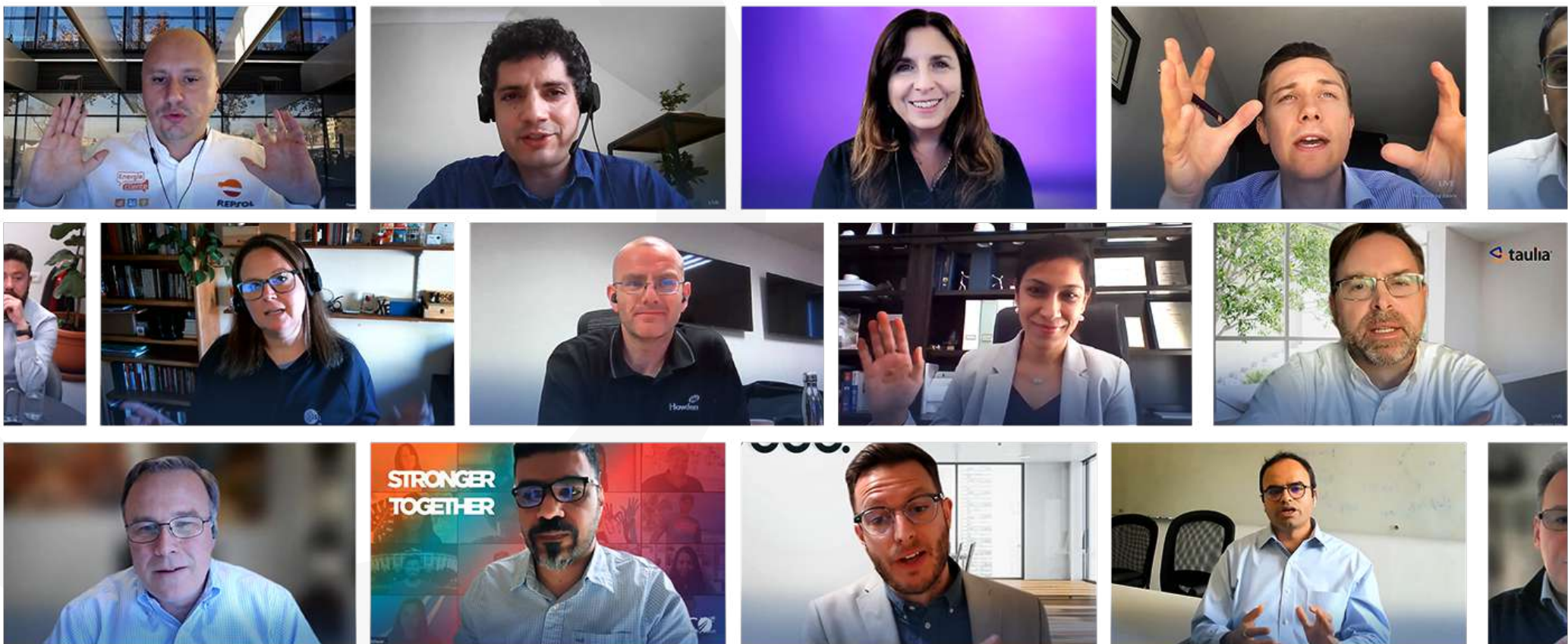
With an intense **2-day** agenda, the conference seeks to expand in-depth discussions, strategies and applied knowledge along with technological challenges of supply chain & procurement operations. You will gain insights from the best in the industry and make lifelong friends.

The conference is holding a promising meeting place for the industry, through its interactive sessions, highlighting the latest developments in the industry.

## Conference Agenda Keytopics

- ★ **Accelerating Digitalization:** IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
  - ★ Leveraging Digitalization to **optimize and reduce costs**, while improving processes and customer service
  - ★ Develop the agility required to adapt your **logistics and distribution networks**
  - ★ Supply Chain **best practices and case studies** of Digitalization to business objectives and technology alignment
- ★ **A strategic technology** and tools to successfully respond to an unpredictable future
  - ★ **Emerging Digitalization technologies** into Supply Chain & Logistics and its benefits, impact and performance
  - ★ Investment Scenario and **Opportunities** for Supply Chain industry
  - ★ **Opportunities and Challenges** in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

## Our Session Glimps





# AMONG OUR REGULAR ATTENDEES





CONFERENCE IN NUMBERS



550+

Attendees

will gather under one roof to network for 2 days



350+

Companies

from more than 65+ countries



24+

Technical Speakers

will share their insights on the latest technologies and explored digitalisation strategies



15+

Sponsors & Exhibitors

we attract some of the world's leading brands to exhibit with us



25+

Countries

talking part in this year's conference

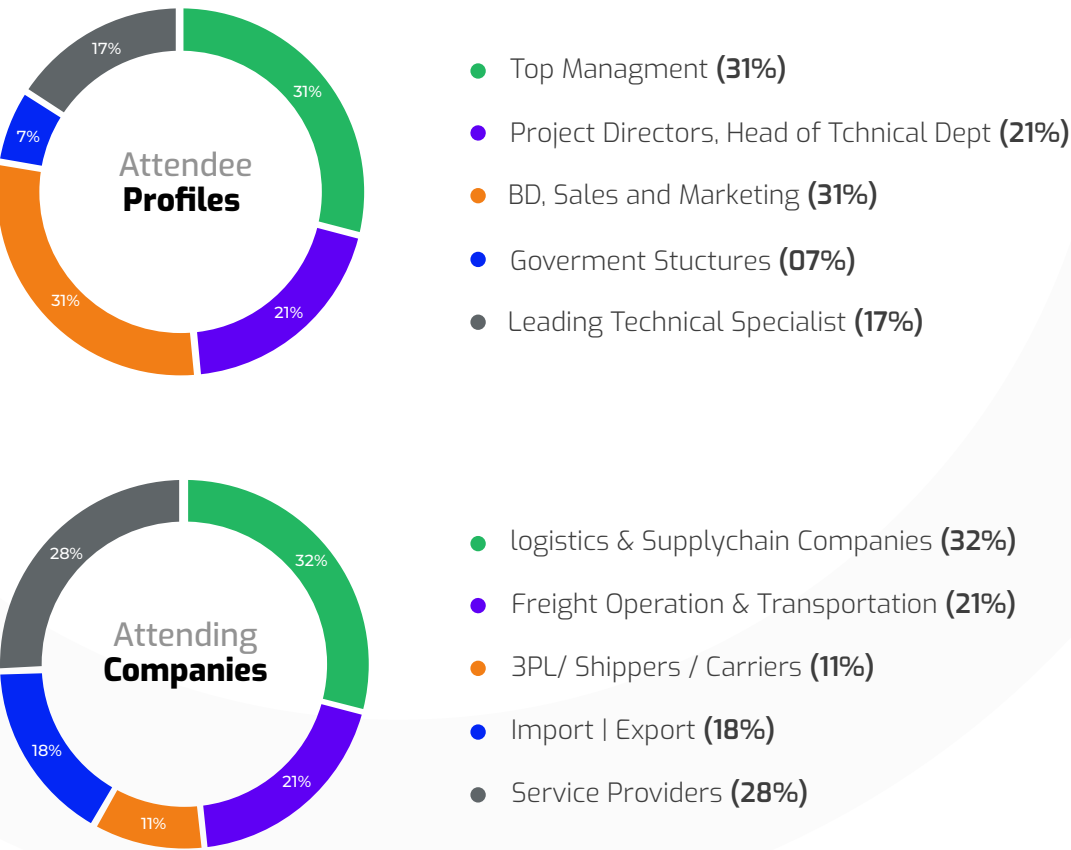


50+

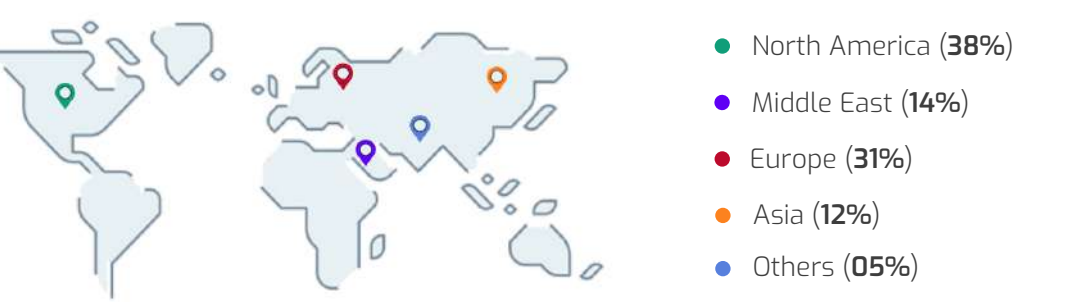
Media Partners

joined us on mission to make our event shine

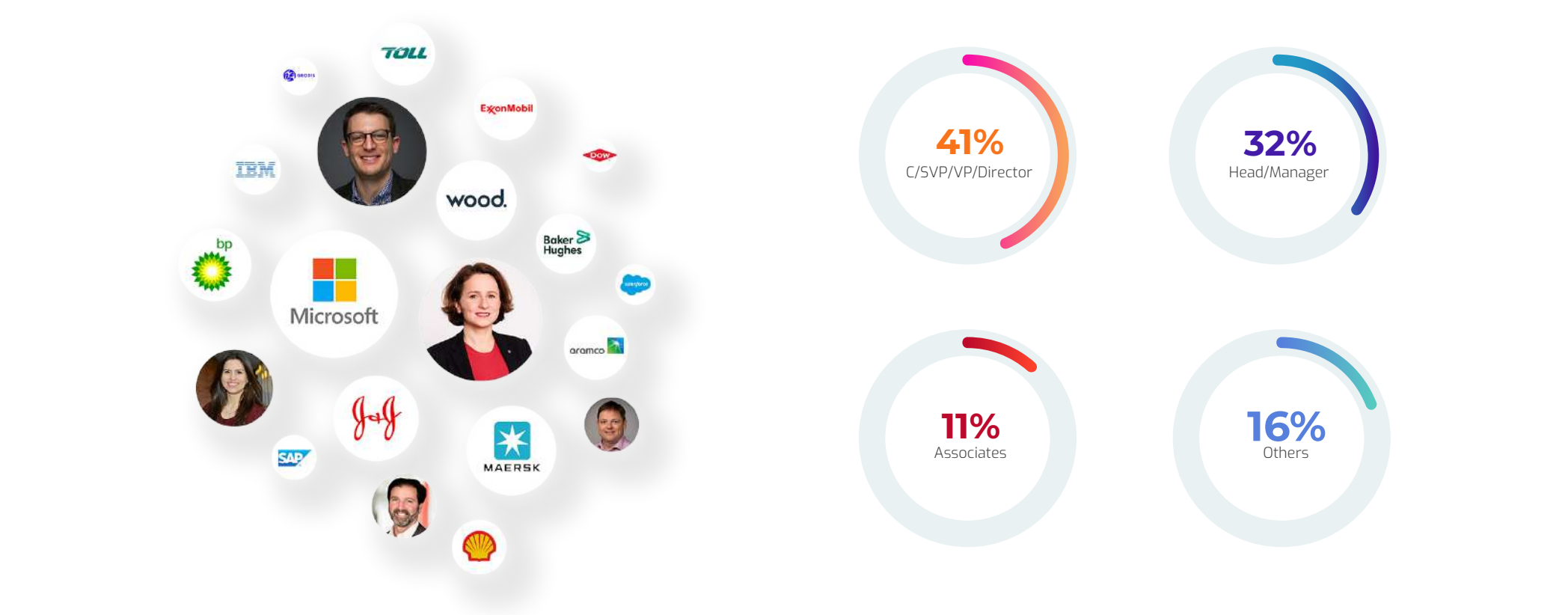
Our Conference Statistics



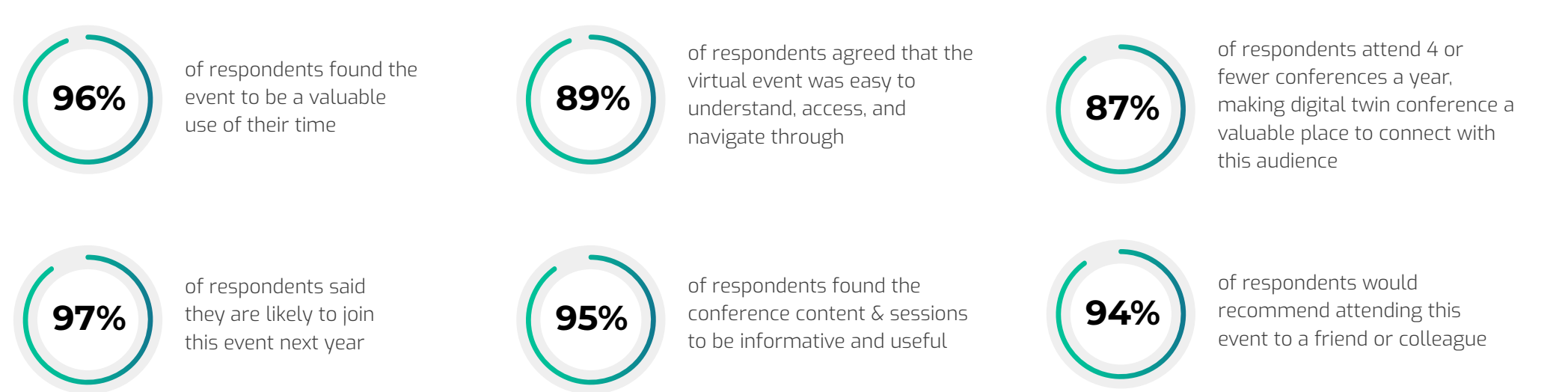
Attendee Demographics



Attendee Seniority level breakdown



Attendee Survey Report



\*Based on the attendee survey report from May, 2023

SPEAKERS OF THE PREVIOUS CONFERENCE



Alex Koshulko  
VP of Digital Marketing  
GMDH Streamline



Harish Kumar  
Director of Supply Chain  
House of Spices India



Pratap Singh Chauhan  
COO  
ib group



Urenna Nwagwu  
Production Planner  
Guidepoint Global



Jasinski Piotr  
Global Senior End-to-End  
Supply Chain Planning  
Manager  
Carlsberg Group



Lordt Becklines  
Senior Manager, Cross Border  
Programs, Worldwide  
Reverse Logistics Services  
Amazon



Len Pannett  
President UK - Council of  
Supply Chain Management  
Professors  
UK Ministry of Defence



Lare Ayoola  
Chief Executive Officer  
TITIS - Tranter It Infrastructure  
Services Limited



Gaurav Mogra  
Founder and CEO  
Lambda Supply Chain  
Solutions Pvt. Ltd



Caner Yildiz  
Purchasing Specialist  
Eczacıbaşı-Monrol  
Nuclear Products



Nina Berger  
General Manager Peakboard  
America  
Peakboard America Inc.



Vikram Idnani  
President - Chief Information  
Officer  
Landmark Group



Gena Morgan  
Sr. Director, Community  
Engagement  
GS1 US



Liz Sertl  
Sr. Director, Retail Grocery  
Community Engagement  
GS1 US



Andy Hancock  
Global Vice President, Center  
of Excellence, SAP Digital  
Supply Chain  
SAP



Jonas Lundgren  
Senior Consultant  
Blue Tiger International



Frank Kenney  
Director of Industry Solutions  
Cleo

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

**30 minutes** session includes **5min of Q&A's**

- Live sessions in-front of delegates
- 25 minutes for the presentation + 05 minutes for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- 10 minutes for the speech, one by one
- Certificate of Appreciations
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Vatsal Patel**





Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505


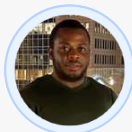




Day 1 | Wednesday, May 24, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions

<div>Welcome Speech</div>	<div>08:15 AM</div> <div>Opening Remarks</div>	<div></div> <div>Alex Koshulko VP of Digital Marketing GMDH Streamline</div>	<div>08:30 AM   GOLD SPONSOR</div> <div>Redefining Supply Chain Planning with Discrete-Event Dynamic Simulation</div>
<div></div> <div>Harish Kumar Director of Supply Chain House of Spices India</div>	<div>09:00 AM</div> <div>Opportunities &amp; Challenges faced in implementing AI/ML based demand planning solutions</div>	<div></div> <div>Pratap Singh Chauhan COO ib group</div>	<div>09:30 AM</div> <div>Future-Proof Your Supply Chain And Develop New Ideas To Win During Disruption, And Build Agility Into Systems, Processes &amp; Decision Making</div>
<div></div> <div>Urenna Nwagwu Production Planner Guidepoint Global</div>	<div>10:00 AM</div> <div>The use of blockchain for supply chain sustainabil- ity in – Digital Logistics and the impact of geopolitical factors on supply chain management</div>		





Networking Break 10:30 AM [1 hour]

<div></div> <div>Jasinski Piotr Global Senior End-to-End Supply Chain Planning Manager Carlsberg Group</div>	<div>11:30 AM</div> <div>Transforming the Demand Planning and Forecasting – practical application</div>	<div></div> <div>Lordt Becklines Senior Manager, Cross Border Programs, Worldwide Reverse Logistics Services Amazon</div>	<div>12:00 PM</div> <div>Analyzing the acceptance of Artificial Intelligence and Internet of Things application in securing supply chain third party risk.</div>
<div></div> <div>Len Pannett President - UK UK Ministry of DefenceUK</div>	<div>12:30 PM</div> <div>Digital Inventory: How to overcome resilience and inflationary issues in supply chains through 3D printing"</div>	<div></div> <div>Lare Ayoola Chief Executive Officer TITIS - Tranter It</div>	<div>13:00 PM</div> <div>The Opportunities and Challenges in Revolutionizing Technology Development in the Supply Chain Industry with a special focus on the Food and Agriculture Supply Chain.</div>


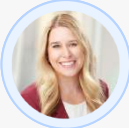




End of the Day 1

Day 2 | Thursday, May 25, 2023

Sponsored Sessions    Booked Sessions    Reserved Sessions

 <div><b>Frank Kenney</b> Director of Industry Solutions Cleo</div>	<div><b>08:00 AM</b></div> <div>Solving for Unpredictability with Agility through Ecosystem Integration</div>	 <div><b>Gaurav Mogra</b> Founder and CEO Lambda Supply Chain Solutions Pvt. Ltd</div>	<div><b>08:30 AM</b></div> <div>Supply Chain design and planning for E-commerce supply chain networks</div>
 <div><b>Caner Yildiz</b> Purchasing Specialist Eczacıbaşı-Monrol Nuclear Products</div>	<div><b>09:00 AM</b></div> <div>Increasing Supply Chain Visibility with Tracking Devices</div>	 <div><b>Nina Berger</b> General Manager Peakboard America Peakboard America Inc.</div>	<div><b>09:30 AM</b></div> <div>The human-machine interface as the key to efficiency or what is the essential role of human beings in the jungle of modern technologies?</div>

Networking Break 10:00 AM [1 hour]

 <div><b>Vikram Idnani</b> President - Chief Information Officer Landmark Group</div>	<div><b>11:00 AM</b></div> <div>Building a responsive supply chain through Digitalization</div>		
 <div><b>Liz Sertl</b> Sr. Director, Community Engagement GS1 US</div>	 <div><b>Gena Morgan</b> Vice President, Standards GS1 US</div>	<div><b>11:30 AM</b></div> <div>Beyond the U.P.C. Barcode: Leveraging New Technologies in Retail</div>	
 <div><b>Andy Hancock</b> Global Vice President, Center of Excellence, SAP Digital Supply Chain SAP</div>	<div><b>12:00 PM</b></div> <div>Enable a Risk-Resilient and Sustainable Supply Chain</div>	 <div><b>Jonas Lundgren</b> Senior Consultant Blue Tiger International</div>	<div><b>12:30 PM</b></div> <div>The Digital Transformation of Your Supply Chain to Reduce Risk and Cost: Real World Examples You Can Get Started on Today</div>

End of the Day 2



## SPONSORS & EXHIBITORS OF 2023

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### Gold Sponsors





## DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all tracks and break out sessions
- Online platform to view presentations and virtual exhibition
- Online access to selected post-conference materials
- eBook of conference proceedings
- Visit virtual Exhibition during the breaks
- Networking opportunities on the Exhibition Floor
- Access to all networking activities



### SUPER EARLY BIRD

Window closing on **Dec 10, 2023**

USD **299**



### EARLY BIRD

Window closing on **Feb 20, 2024**

USD **399**



### REGULAR PASS

Window closing on **Apr 19, 2024**

USD **499**

**10%**  
OFF  
GROUP OF 2

**15%**  
OFF  
GROUP OF 3

**20%**  
OFF  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (640)-800-2228

[www.supplychain-conference.com/delegate\\_packages](http://www.supplychain-conference.com/delegate_packages)

# TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



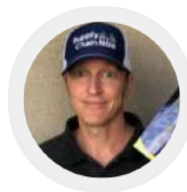
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



# ABOUT ORGANIZER

ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect business-es with opportunities through conferences, expos, demand generation and consulting services.







**Our mission** is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry [info@ptnevents.com](mailto:info@ptnevents.com)



## Our Flagship Events

	<p><b>Digital Logistics</b> Conference 2023</p> <p>Elevate your logistics game with the principles of Adaptability, Sustainability, and Visibility</p> <p><a href="http://www.digital-logistics-conference.com">www.digital-logistics-conference.com</a></p>
	<p><b>World Freight</b> Summit 2023</p> <p>An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Technology Innovation &amp; Digital Revolution</p> <p><a href="http://www.freight-summit.com">www.freight-summit.com</a></p>
	<p><b>Data Driven Supply Chain</b> Conference 2024</p> <p>An exclusive virtual event consisting of top level content and thought leadership discussions exploring Data Driven Supply Chain &amp; Digital Revolution</p> <p><a href="http://www.ptnevents.com/Data-Driven-Supply-Chain">www.ptnevents.com/Data-Driven-Supply-Chain</a></p>
	<p><b>Container Shipping</b> Conference 2024</p> <p>This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.</p> <p><a href="http://www.container-shipping-conference.com">www.container-shipping-conference.com</a></p>
	<p><b>Supply Chain Visibility</b> Conference 2024</p> <p>An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Technology Innovation &amp; Digital Revolution</p> <p><a href="http://www.visibility-conference.com">www.visibility-conference.com</a></p>
	<p><b>Smart Transportation</b> Conference 2024</p> <p>Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.</p> <p><a href="http://www.transportation-conference.com">www.transportation-conference.com</a></p>



## CONTACT US

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