



# SUPPLY CHAIN DIGITALIZAION CONFERENCE & EXHIBITION 2023

**100% Virtual** | May 24 - 25, 2023

Organized  
& Managed by:

**ptn**  events

[www.supplychain-conference.com](http://www.supplychain-conference.com)

## ABOUT THE CONFERENCE

**Supply Chain Digitalization Conference 2023** creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies.

The Supply Chain Digitalization Conference brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. While working with our manufacturing audience, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future supply chain challenges.

The aim of this event will be to bring digital innovators in next generation technologies together to understand and discuss the global market issues and technical challenges to propel the industry forward.

This platform will include entire Supply Chain and Procurement, Transportation and Logistics industry together along with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

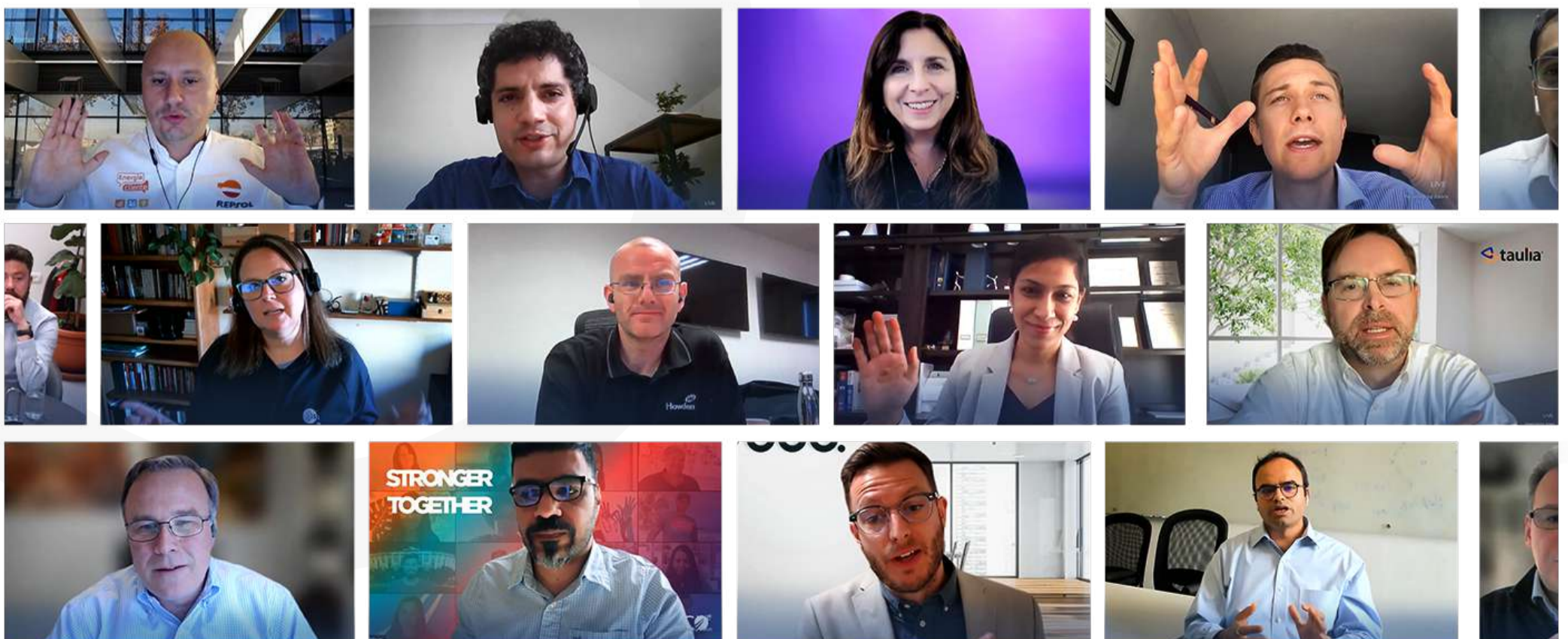
With an intense **2-day** agenda, the conference seeks to expand in-depth discussions, strategies and applied knowledge along with technological challenges of supply chain & procurement operations. You will gain insights from the best in the industry and make lifelong friends.

The conference is holding a promising meeting place for the industry, through its interactive sessions, highlighting the latest developments in the industry.

## Conference Agenda Keytopics

- ★ **Accelerating Digitalization:** IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
- ★ Leveraging Digitalization to **optimize and reduce costs**, while improving processes and customer service
- ★ Develop the agility required to adapt your **logistics and distribution networks**
- ★ Supply Chain **best practices and case studies** of Digitalization to business objectives and technology alignment
- ★ **A strategic technology** and tools to successfully respond to an unpredictable future
- ★ **Emerging Digitalization technologies** into Supply Chain & Logistics and its benefits, impact and performance
- ★ Investment Scenario and **Opportunities** for Supply Chain industry
- ★ **Opportunities and Challenges** in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

## Our Session Glimps



# CONFERENCE IN NUMBERS



**350+ Attendees**

took part in Conference over the last 3 years



**250+ Companies**

from more than 65+ countries



**24+ Technical Speakers**

shared their insights on the latest technologies and explored digitalisation strategies



**12+ Sponsors & Exhibitors**

we attract some of the world's leading brands to exhibit with us



**40+ Countries**

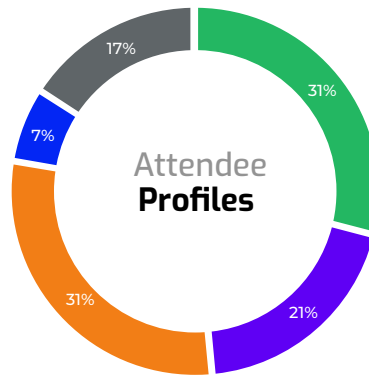
took part in Conference over the last 3 years



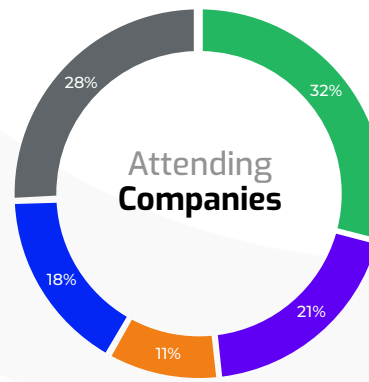
**35+ Media Partners**

joined us on mission to make our event shine

## Our Conference Statistics



- Top Management
- Project Directors, Head of Technical Dept
- BD, Sales and Marketing
- Government Structures
- Leading Technical Specialist



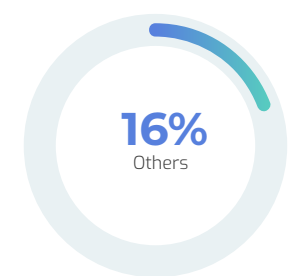
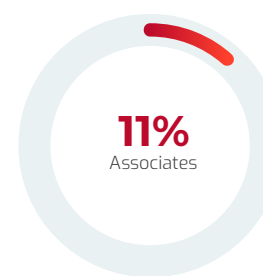
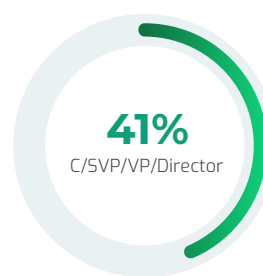
- logistics & Supplychain Companies
- Freight Operation & Transportation
- 3PL/ Shippers / Carriers
- Import | Export
- Service Providers

## Attendee Demographics



- North America (38%)
- Middle East (14%)
- Europe (31%)
- Asia (12%)
- Others (05%)

## Attendee Seniority level breakdown



## Visitors Feedback On Exhibition



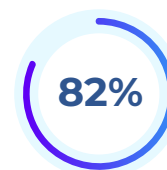
rated the exhibition in terms of value addition



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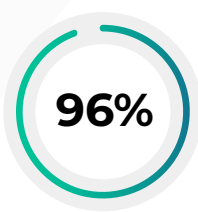


rated the exhibition in terms of value addition

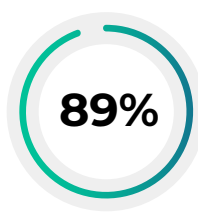


rated the exhibition in terms of value addition

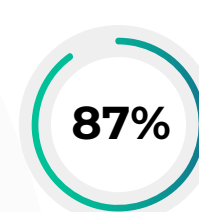
## Attendee Survey Report



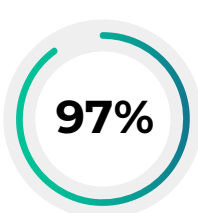
of respondents found the event to be a valuable use of their time



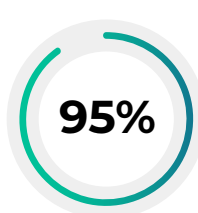
of respondents agreed that the virtual event was easy to understand, access, and navigate through



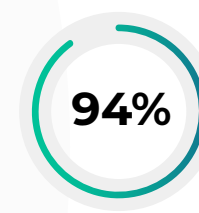
of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful




of respondents would recommend attending this event to a friend or colleague


\*Based on the attendee survey report from November, 2022


Day 1 | Wednesday, May 24, 2023


● Sponsored Sessions ● Booked Sessions ● Reserved Sessions

**Welcome Speech** | **08:45 AM**  
Opening Remarks

 **Name**  
Designation  
Company Name | **09:00 AM**  
Reserved


 **Name**  
Designation  
Company Name | **09:30 AM**  
Reserved


 **Justin Perez**  
Designation  
Company Name | **10:00 AM**  
Changes of trade pattern from/to inland U.S. origins/destinations


 **Jasinski Piotr**  
Global Senior End-to-End Supply Chain Planning Manager  
Carlsberg Group | **10:30 AM**  
Transforming the Demand Planning and Forecasting – practical application


Networking Break

11:00 AM (1 hour)

 **Jose Green**  
Designation  
Company Name | **12:00 PM**  
Uses of big data in logistics


 **Len Pannett**  
Co-Chair, Inventory Working Group, and Executive Committee Member, Project TAMPA  
UK Ministry of DefenceUK | **12:30 PM**  
Digital Inventory: How to overcome resilience and inflationary issues in supply chains through 3D printing\*


 **Name**  
Designation  
Company Name | **13:00 PM**  
Reserved


 **Gerald Campbell**  
Designation  
Company Name | **13:30 PM**  
Enterprise Resource Planning Makes Inroads into Supply Chain Management

Networking Break

14:00 PM (30 Minutes)

 **Eugene Hill**  
Designation  
Company Name | **14:30 PM**  
The evolution of resilient supply chains: technology capabilities


 **Name**  
Designation  
Company Name | **15:00 PM**  
Reserved

 **Name**  
Designation  
Company Name | **15:30 PM**  
Reserved


End of the Day 1

## Day 2 | Thursday, May 25, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions

 **Name**  
Designation  
**Company Name**


**09:00 AM**  
Reserved

 **Harish Kumar**  
Director of Supply Chain  
**House of Spices India**

**09:30 AM**  
Opportunities & Challenges faced in implementing AI/ML based demand planning solutions

 **Pratap Singh Chauhan**  
COO  
**ib group**


**10:00 AM**  
Future-Proof Your Supply Chain And Develop New Ideas To Win During Disruption, And Build Agility Into Systems, Processes & Decision Making

 **Name**  
Designation  
**Company Name**


**10:30 AM**  
Reserved

### Networking Break


11:00 AM [1 hour]

 **Irfan Ahmed**  
Designation  
**Company Name**


**12:00 PM**  
Supply chain strategic sourcing driven by technology

 **Name**  
Designation  
**Company Name**

**12:30 PM**  
Reserved

 **Willie Clark**  
Designation  
**Company Name**


**13:00 PM**  
Digitization Challenges Every Supply Chain Faces

 **Name**  
Designation  
**Company Name**


**13:30 PM**  
Reserved

### Networking Break


14:00 PM [30 Minutes]

 **Name**  
Designation  
**Company Name**

**14:30 PM**  
Reserved

 **Dylan Nguyen**  
Designation  
**Company Name**

**15:00 PM**  
How is Augmented Reality Used in Manufacturing and Distribution?

 **Name**  
Designation  
**Company Name**

**15:30 PM**  
Reserved

### End of the Day 2

## TESTIMONIALS AND EXPERIENCE



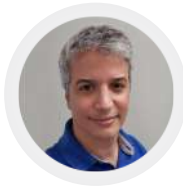
Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



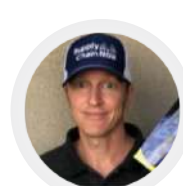
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder





AMONG OUR REGULAR ATTENDEES



## ORGANIZER OF OGAD

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ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

**Our mission** is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry [info@ptnevents.com](mailto:info@ptnevents.com)

**ptn**  **events**

## Our Flagship Events

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**Container Shipping**  
Conference

### Container Shipping Conference 2023

This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

[www.container-shipping-conference.com](http://www.container-shipping-conference.com)



**Smart Transportation**  
Conference & Exhibition

### Smart Transportation Conference 2023

Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

[www.transportation-conference.com](http://www.transportation-conference.com)

**ogad** Conference &  
Exhibition

### Oil and Gas Automation & Digitalization Conference 2023

Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

[www.ogad-conference.com](http://www.ogad-conference.com)

 **DigitalTwin**

### Oil and Gas Digital Twin Conference 2023

Digital Twin Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

[www.digital-twin-conference.com](http://www.digital-twin-conference.com)

 **Digital  
transformation**

### Oil and Gas Digital Transformation Conference 2023

Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

[www.digital-transformation-conference.com](http://www.digital-transformation-conference.com)



## CONTACT US

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Contact Us On

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